



Press Release

IBC 2002
Stand No 7.328

For immediate release

Digital Vision Digital Receivers and Decoders to PBS – First Order Received

Stockholm, August 23, 2002 – Digital Vision has received the first order for the delivery of BitLink digital television satellite receivers and decoders to PBS, the US based Public Broadcasting Service. The order value amounts to 2.5 million USD. The delivery will take place during the last quarter 2002.

PBS has placed the order in accordance with the general agreement that was signed in July between Digital Vision and PBS (press release July 23, 2002). The general agreement, with a contract value estimated to 5 million USD, is planned to be divided into three deliveries during a three-year period.

BitLink Professional HDTV Decoder meets the highest standards in picture quality, flexibility and reliability, for both HDTV and SDTV. The BitLink platform affords cable, satellite and terrestrial operators, plus new players, a cost effective and flexible way to transit to the DTV market.

Digital Vision's business concept is to offer state-of-the-art technology and products to clients in film/video, multimedia and the distribution of digital television within three business areas:

- Media Mastering, e.g. the digital mastering of feature films, TV-shows and commercials and the adaptation of these to DVD
- Media Networking, the adaptation of images and sound to digital transmission networks
- Digital Cinema, the digitalisation of traditional film for cinemas

Digital Vision was founded in 1988 and today the company is comprised of the Swedish parent company and a sales company in the U.S. The company is dedicated to the development, the sales and the support of systems. Digital Vision is listed on the Stockholm stock exchange.

For more information, please contact:

Harry Vesanen, Digital Vision AB (publ), phone: +46-8-546 182 11/546 182 00, fax: +46-8-546 182 09,
e-mail: harry.vesanen@digitalvision.se, Web site: www.digitalvision.se