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‘GRABBen I GRAVEN BREDVID’ NUMBER ONE IN THE SWEDISH BOX OFFICE

Modern Times Group MTG AB, the international media group, today announced that Kjell Sundvall’s film, ‘Grabben i graven bredvid’, is a huge success in Swedish cinemas and is the number one film in the Swedish box office. The film, based on Katarina Mazetti’s novel of the same name, has been seen by 180,000 people.

Sonet Film, being both distributor and co-producer of the film has a market share of over 50% of Swedish films for the Swedish cinemas. Amongst earlier films that Sonet has distributed are ‘Änglagård’, ‘Jägarna’, ‘Jalla! Jalla!’, ‘Tomten är far till alla barnen’, ‘Vingar av glas’, ‘Leva Livet’, ‘Tillsammans’, ‘Livvakterna’, and ‘Livet är en schlager.

Hans-Holger Albrecht, President and CEO of MTG, commented: ‘Grabben i graven bredvid, will certainly be one of the largest box office successes this year. We must also not forget that we have further major movies scheduled for this autumn’

Movies scheduled from Sonet Film are Lukas Moodysson’s ‘Lilja 4-Ever’, having its première today, Richard Hobert’s ‘Alla älskar Alice’ and Josef Fares new film which is produced at the moment but does not yet have a title.

Sonet Film is part of the business area Modern Studios.

For further information, please visit www.mtg.se, email info@mtg.se, or contact:

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Modern Times Group MTG AB has six business areas: Viasat Broadcasting (free-to-air and pay TV channels in nine countries, and the new media businesses – teletext operations and the Everyday interactive TV, internet and mobile portals), Radio (local and national networks in five countries), Publishing (financial news and information services), Modern Interactive (home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and rights library).

Modern Times Group MTG AB’s class A and B shares are listed on the Stockholmsbörsen O-list (symbols: MTGA and MTGB) and ADRs are listed on the Nasdaq National Market in New York (symbol: MTGNY).

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