

# PRESS RELEASE

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# Hagemeyer Goes Live with Movex in the UK

- e-Collaboration system with 3,350 users
- First step in global implementation

Intentia International AB (publ.) and Hagemeyer NV announce that the first major implementation of Intentia's Movex system at Hagemeyer went live successfully on August 26, 2002 at Hagemeyer's UK subsidiary Newey & Eyre. The implementation of Movex in the UK will serve as the basis for the Global Hagemeyer Solution (GHS) which will be further developed and rolled out over the next two years to provide one common information and communication technology (ICT) platform to support Hagemeyer's worldwide operations. Over the next six months, implementation will begin in the US and Australia.

The Hagemeyer-Intentia project was first announced in December 2000, with a total contract value of EUR 70 million spanning five years. It will eventually cover 10,000 Hagemeyer employees worldwide, as Hagemeyer centralizes and integrates its global business-to-business distribution services.

"The partnership with Intentia is of strategic importance to the success of our business. We are now very much focused on integrating our international portfolio of companies into a single dedicated service organization and having a single IT platform will be vital in that undertaking," says Rob T. Haar, Chairman, Board of Management, Hagemeyer NV.

"The go-live in the UK and Ireland is a major milestone in the Group-wide Hagemeyer Change Program," says Robbert A.J. Hin, executive member, Hagemeyer NV. "The Movex implementation required intensive preparations, including the re-engineering of business processes and major reorganizations in the UK. This was followed by pilot projects at Eastern Electrical (Ireland) and Parker Merchanting (UK). Now, the vast majority of Hagemeyer's UK and Irish employees are using Movex software for their operations."

Movex, Intentia's integrated e-collaboration and enterprise application, was modified to meet Hagemeyer's specific requirements. 3,350 users in 233 Hagemeyer offices in the UK and Ireland are now using Movex. The implementation of Movex in the UK and Ireland will shortly be followed by an important upgrade to the logistics infrastructure when the new national distribution center in Runcorn becomes operational.

"I am happy to see that the project team of nearly 400 people from both Intentia and Hagemeyer successfully concluded the first step in this extremely complex project," says Björn Algkvist, CEO, Intentia International. "This project, which represents one of the biggest challenges for Intentia, was successfully delivered in line with the original plan laid out back in 2000.

"Our strategic partnership with Hagemeyer represents Intentia's most complex undertaking ever, even as Intentia has landed a number of other large, important customers over the past two years. With excellent project management, we have been able to prove our ability to manage and run extremely complex projects on a global basis," concludes Algkvist.

# Some facts about Movex at Hagemeyer in the UK:

- 55 million transactions were migrated before Movex went live in the UK
- Number of

Suppliers: 34,100Customers: 197,000Products: 193,272Movex replaces:

One mainframe -and two midsize systems

## Statistics from the first day in operation

At the peak, 2,081 user logged on and the system managed a total of 19,214 orders with 51,487 order lines.

# For further information, please contact:

# Björn Algkvist

CEO

Intentia International AB

Telephone: +46 8 5552 5605 Cell phone: +46 733 275605

E-mail: bjorn.algkvist@intentia.se

# **Thomas Ahlerup**

Head of Corporate and Investor Relations

Intentia International AB

Telephone: +46 8 5552 5766 Cell phone: +46 733 275766 Fax: +46 8 5552 5999

E-mail: thomas.ahlerup@intentia.se

# Ivo Manders

Vice President

Company Secretary & General Counsel

Hagemeyer NV

Telephone: +31 35 695 7676

# **Doug Lauer**

Chief Information Officer

Hagemeyer NV

Telephone: +31 35 695 7663

#### **About Intentia**

Intentia is one of the world's leading suppliers of collaboration solutions. Our vision is to become the leading global collaboration solutions vendor by supplying our customers with tomorrow's solutions today. Intentia offers a one-stop shop for all collaboration needs within numerous industry segments. We develop, implement and maintain our own solutions to produce the highest possible level of customer satisfaction. The Intentia Solution consists of applications covering customer relationship management (CRM), enterprise management (ENM), supply chain management (SCM), business performance measurement (BPM), e-business and value chain collaboration (VCC). Intentia has more than 3,200 employees and serves over 3,400 customers in the manufacturing, maintenance and distribution industries via a global network spanning some 40 countries. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.

Visit Intentia's Web site at www.intentia.com

### **About Hagemeyer**

Hagemeyer holds leadership positions in 15 European countries. With its market leadership, Fröschl is at the forefront of European single source supply development with its branded 'Industry Concept' programs, which provide Germany's automotive and industrial giants with total outsourced procurement and logistical solutions. Hagemeyer has lately become the market leader in the UK, Spain and also holds the leadership in Scandinavia through Elektroskandia. In addition, Hagemeyer holds leading positions in the Netherlands, Switzerland, Austria and Poland. Hagemeyer also has electrical distribution activities in North American and in the Asia-Pacific region.

For further information, please visit Hagemeyer's Web site www.hagemeyer.com