

4 September 2002

NEW RYVITA PRESS OFFICE

I write to inform you that as of today all media enquiries regarding Ryvita should be directed to the Ryvita Press Office on: 020 7908 6500.

The Press Office is operational Monday-Friday between 9am-6pm. After office hours there will always be someone available to answer any urgent queries. Please dial the Ryvita Press Office number for contact details.

Please direct all written enquiries for my attention at:

Lexis PR
8 Bolsover St
London W1W 6AB
Fax: 020 7908 6490

Kind regards,

Maria Dark