

## Aspiro Supplies Java Games to mmO2

***Aspiro has via its wholly owned subsidiary Picofun signed a frame agreement with the British based mobile operator mmO2 to supply mobile games throughout all markets served by mmO2. The first games will be launched in the United Kingdom during October.***

mmO2 (formerly known as British Telecom Mobile) provides mobile services in the United Kingdom, Germany, the Netherlands, Ireland and on the Isle of Man. In total, the company serves over 17.75 million mobile subscribers. At the beginning of September mmO2 launched their mobile games portal, O2 Games Arcade, in the United Kingdom. Subscribers can download games to their telephone from the portal. Starting in October, O2 Games Arcade will be accessible in all of mmO2's markets.

*"We pick only the most entertaining and fun mobile games," says Tim Raby, Head of Games at mmO2, "and we look forward to providing mobile games from Picofun/Aspiro as one of our selected suppliers to O2 Games Arcade."*

The agreement, which is 12 months in length and based upon revenue sharing, is for the British, German, Irish and Dutch markets. The agreement encompasses a wide range of Java, WAP, SMS and MMS games. The first Java game to be launched is "Funny Balls" for Nokia and Siemens telephones. It will be available in the United Kingdom in the beginning of October. In addition, four SMS games will be launched in the near future.

### **For more information:**

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### **About Aspiro**

Aspiro offers mobile telecom operators, portals, companies and organizations a wide range of attractive services designed to meet the consumer's needs for information, entertainment and communication via mobile media. Today Aspiro has a customer base of more than 30 operators and portals in Europe and North America, and some 40 customers utilizing Aspiro's SMS-network

Founded in 1998, Aspiro is today an important international player in the mobile services market. Aspiro's business concept, organization and operations are based on many years of experience gained in the mobile telecommunications and IT sectors. Aspiro is stock quoted on Stockholmsbörsen's O-list.

For more information, please visit our homepage [www.aspiro.com](http://www.aspiro.com)

### **About mmO2**

mmO2 completed a de-merger from British Telecommunications plc on 19 November 2001. As a result of this de-merger, mmO2 plc operates its operations as an independent entity with key subsidiaries in the UK, Germany, the Netherlands, Ireland and the Isle of Man. mmO2 plc is listed in the London and New York stock exchanges.

As at 30 June 2002, the mmO2 businesses served 17.75 million mobile customers in the UK, Germany, Ireland, the Netherlands and the Isle of Man. The group's mobile businesses in these countries are all wholly owned and together they cover the territories with a total population of over 160 million people. With revenues for the year ended 31 March 2002 of £4,276 million. Data represented 14.6% of the total service revenues in the quarter ending 30 June 2002.

For more information, please visit [www.mmo2.com](http://www.mmo2.com)