



Press release

CEO Torsten Jansson has acquired shares in New Wave Group

CEO Torsten Jansson has acquired 25,000 B-shares in New Wave Group. After the acquisition, Torsten Jansson is the holder of 5.316.920 A-shares and 86.800 B-shares in New Wave Group.

Borås on 20 September 2002

New Wave Group AB (publ)

Göran Härstedt
dCEO

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New Wave Group in brief

New Wave is a promotional and retailing company that concentrates on establishing, acquiring and developing trademarks, mainly within the promo wear, leisurewear and gift sector. New Wave operates within two business areas, in the Corporate Promotional area through sales to independent promotion companies, as well as in the Retailing business area via retailers mainly within sportswear and shoes. By operating within both areas, the Group's risk spreading and the coordination advantages increase. The Group's most well-known trademarks are Clique, Craft, Seger, Grizzly, James Harvest Sportswear, New Wave, Pax, Sagaform, Umbro (license), Nordica (license), Rollerblade (license) and Printer Active Wear.