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## **Vodafone Sweden launches Eurocall Platinum for customers who make frequent calls inside Europe**

**Vodafone Sweden is launching Eurocall Platinum in collaboration with other European operators in the Vodafone Group. Eurocall Platinum is a development of the Eurocall service and is designed for high-volume overseas call customers.**

Eurocall allows Vodafone Sweden's customers to make and receive calls at uniform prices at any hour, day or night, when they are travelling in Europe. Eurocall Platinum is a development of the Eurocall service launched last spring. Eurocall Platinum covers four zones in Europe, which means that subscribers to the service only need to keep track of which zone they're in to know how much their calls cost. Eurocall Platinum is better suited than the plain Eurocall service to those who make calls for more than 60 minutes per month in the Platinum zone.

"Eurocall Platinum is the result of the close working relationship within the Vodafone Group, which allows us to launch and refine services that work internationally on an ongoing basis. We also know that customers nowadays want control of their call costs and a simpler pricing structure," says Anders Sjöholm, Commercial Director, Corporate and Telematics, Vodafone Sweden.

The service can be used in most European countries, and more countries are continuously being added to the list.

### **Platinum zone**

<u>Country</u>	<u>Vodafone operator</u>
France, including Monaco	SFR
Greece	Vodafone
The Netherlands	Vodafone
Ireland	Vodafone
Italy, including San Marino	Vodafone
Portugal	Vodafone
Spain, including Canary Islands	Vodafone
UK	Vodafone
Germany	D2 Vodafone

Other operators in the countries listed above are included in the Silver zone.

**Gold zone**

<u>Country</u>	<u>Vodafone operator</u>
Belgium	Proximus
Switzerland	Swisscom
Austria	TeleRing
Hungary	Vodafone

Other operators in the countries listed above are included in the Silver zone.

**Silver zone**

The following countries are included in the Silver zone: Andorra, Bosnia, Croatia, Cyprus, Czech Republic, Estonia, Gibraltar, Guernsey, Isle of Man, Jersey, Liechtenstein, Luxembourg, Malta, Poland, Romania, Slovakia and Slovenia.

**Nordic zone**

The following countries are included in the Nordic zone: Denmark, Faeroe Islands, Finland, Iceland and Norway.

**For more information, please contact:**

**Anders Sjöholm**, Commercial Director, Corporate and Telematics

Telephone and SMS: +46 708 33 10 22, e-mail: [anders.sjoholm@vodafone.se](mailto:anders.sjoholm@vodafone.se)

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*Europolitan Vodafone AB is listed on the Stockholm Stock Exchange O-list on Attract 40. The operations are conducted by Europolitan Vodafone AB and its subsidiaries, Vodafone Sverige AB and Vodafone Stores AB. The majority shareholder is Vodafone Group Plc, with 73.1 per cent of the shares, while private shareholders, investment companies and pension funds own the remaining 26.9 per cent. The Vodafone Group is the world's largest mobile network and is represented in 28 countries on five continents. It has over 229 million mobile telecoms users. Our services enhance the efficiency of companies' operations and make it simpler and more fun for people to communicate. For more information, please visit our web site at [www.vodafone.se](http://www.vodafone.se) and [www.vodafone.com](http://www.vodafone.com).*