



PRESS RELEASE

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## **Anoto and Sysnet launch paper-based services enabling Anoto functionality in the UK**

Anoto (Stockholm Stock Exchange: O-list, Attract 40: ANOT) and Sysnet, UK-based technology company, collaborate to launch digital pen and paper-based mobile phone services for the consumer and enterprise markets in the UK. Anoto's standardised services, graphical emails and digital notes sent directly from a digital paper and customer specified services, will be launched late 2002. Anoto will receive upfront revenues of SEK 500.000 as an initial start up project fee.

Anotos "hosting solution", offers a mobile operator-independent distributor like Sysnet with the opportunity to launch mobile consumer and enterprise services enabling Anoto functionality, while Anoto operates the infrastructure. Anoto has previously announced hosting solutions with MilCom, which in October will be launching Anoto functionality in Denmark, and with Chiahui, which will launch Anoto enabled consumer and enterprise services through mobile networks in Taiwan before the end of the year.

"The hosting solution broadens our offering and enables distributors and service providers to introduce Anoto functionality, making it available for mobile phone users via all mobile operators in one country. Sysnet will be offering Anoto enabled services in the UK and Anoto will be hosting the infrastructure. In addition, discussions with several mobile operators in the UK regarding distribution of products and product development are ongoing," says Christer Fähræus, CEO of Anoto Group AB.

The revenue model used in collaboration with Sysnet is based on sharing revenues generated by these services, whereby Anoto is providing the infrastructure together with certain basic services. Customised open services developed by Sysnet will work with both Sony Ericssons digital pen, Chatpen and Logitech's digital pen, Logitech IO. In addition, Sysnet will sell and distribute Anoto's Application Development Kit (ADK) and Demo Kits.

"We have been partnering with Anoto for a long time and we believe the Anoto functionality has enormous potential. We feel confident that easy-to-use services in line with customer needs will appeal to customers wishing to render their business processes more effective. Besides offering Anoto functionality to the consumer market, we will develop and sell customised paper-based services for the enterprise market," says Peter Burtwistle, CEO of Sysnet.

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#### **SYSNET**

Sysnet was founded in Glasgow in the late 1980's as a IT Consultancy practice. Today, Sysnet is a premier technology company and well established business partner of IBM, Lotus and Xerox delivering business solutions. Sysnet deliver award winning document based solutions with an emphasis on knowledge capture and productivity. Sysnet enable interactions between technologies, to develop innovative solutions for the PC, the web and now through the Anoto concept, Pen and Paper. Further company information can be found at [www.sysnet.co.uk](http://www.sysnet.co.uk).

#### **ANOTO GROUP AB**

is a Swedish hi-tech company with unique solutions for transmission of handwritten text from paper to digital media, scanning of printed text and intelligent camera surveillance. All products are based on digital camera technology and image processing in real time. The Anoto Group today has three brand names: Anoto® – a comprehensive solution entailing paper, pen and server technologies, allowing us to connect all types of writing paper with the digital world, C-Pen® – a scanning pen that can store, interpret and transfer printed text, and WeSpot™ – a hardware and software platform for intelligent camera surveillance. The Anoto Group has around 300 employees, offices in Lund (head office), Stockholm, Boston, Tokyo and Hong Kong. Major shareholders are Ericsson, Capital Group and the founder Christer Fähræus. The Anoto share is traded on the O-list, Attract 40 of Stockholmsbörsen (Stockholm Stock Exchange) under the ticker ANOT. For more information: [www.anotogroup.com](http://www.anotogroup.com)