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## ReadSoft closes deal with leading international financial services company, AMP

*ReadSoft has been chosen to deliver automatic document capture software to AMP in order to automate and enhance their financial services business processes. The project will be carried out in collaboration with Staffware, the Australian Business Processes Management leader. The order is worth 250,000 USD to ReadSoft.*

Operating in more than 20 countries around the world, AMP is a leading international financial services business, providing wealth management products and services to around 8 million customers worldwide. AMP has around 13,000 staff worldwide, manages assets of more than A\$265 billion. ReadSoft's FORMS software will be implemented at AMP's Financial Services Customer Service in Australia and New Zealand.

Jan Andersson, Managing Director of ReadSoft comments:

"ReadSoft's automatic document capture software is ideally suited for financial services organizations such as AMP. It is designed for organizations that require high performance, data accuracy and scalability of their high volume, data entry requirements."

AMP Financial Services Director, Customer Service, Graham Meyer says:

"We selected ReadSoft's FORMS automatic document capture software based on its ability to assist us to improve efficiency, accuracy and further improve service standards. The software will enable us to automatically capture data from a variety of forms thereby automating the vital first step in achieving a straight-through processing solution."

ReadSoft's software FORMS offers organizations substantial savings, increased productivity and improved data quality. FORMS reads handwritten text, machine-print, barcodes, check boxes, circles, tables, matrixes, and even complete addresses. Among other benefits, automatic forms processing is much faster than manual keying of information, offering a quick return on investment.

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*ReadSoft is the market leader in the development and sales of software for automatic data capture, which is software that automatically registers and interprets data on forms and invoices in electronic or paper format. Since its establishment in 1991,*

*ReadSoft has evolved into a global corporation with twelve subsidiaries in Sweden, Norway, Denmark, Germany, France, Spain, the UK, the US, Mexico, Chile, Brazil and Australia. In 2001 the Swedish business magazine Veckans Affärer awarded ReadSoft the title "IT Company of the Year 2001".*