

Press release

Stockholm, October 8, 2002 (page 1 of 1)

John Easden appointed new MD for Intrum Justitia in England and Wales

John Easden has been appointed Managing Director of Intrum Justitia in England and Wales. Mr Easden is 39 years of age and has a strong background in sales and marketing, gained through experience of financial services markets. For the last four years he has worked for Abbey National, most recently as Commercial Director. Prior to joining Abbey, he was Head of Marketing at Alliance and Leicester Building Society.

"The appointment of Mr Easden gives us a continued strong management team in all parts of the United Kingdom," said Bertil Persson, acting CEO of Intrum Justitia Group. "The recent acquisition of Stirling Park gave us a strong presence in Scotland, which along with the operations in Ireland, England and Wales make Intrum Justitia the leading provider of Receivables Management Services in the United Kingdom."

In the United Kingdom the Intrum Justitia Group provides outsourcing services at all stages of the receivables management process to a diverse portfolio of consumer facing and business to business clients, including names such as Dell, Barclays and Great Universal Stores.

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