10 October 2002

## AN EXTRA SOMETHING WHEN YOU BUY YOUR INSURANCE THROUGH LLOYDS TSB

Lloyds TSB Insurance has launched a new deal for customers, which will be available in its branches during the rest of October. The new offer means that customers could receive up to £50 of M&S vouchers and £600 of travel vouchers<sup>1</sup> by taking out buildings, contents and car insurance.

The insurer is also offering substantial discounts of 20 per cent off car insurance and up to 12 per cent off a combined buildings and contents policy.

Jon Pain, managing director, Lloyds TSB Insurance, explains: "We have been running an extensive advertising campaign highlighting the fact that we can save people up to 20 per cent on their insurance. Now, during October, we are really putting our money where our mouth is and offering people generous discounts as well as a fantastic voucher offer. It couldn't be easier – just pop into your local branch and ask for a quote."

- ends -

**For more information:** Jo Ganly, Lloyds TSB Press Office <u>Tel: 0207 356 2075</u>

Notes to Editors attached.

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## AN EXTRA SOMETHING WHEN YOU BUY YOUR INSURANCE THROUGH LLOYDS TSB/...2

## Notes to Editors:

<sup>1</sup>Customers will be able to benefit from the following offers:

£25 worth of Marks and Spencer vouchers and £300 of travel vouchers if a customer takes out the following:

- buildings and contents insurance combined
- car insurance, if the customer already has a buildings or contents policy
- car insurance and either buildings or contents insurance

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