15 October 2002

Press Release

Turnover for the H&M Group increased in September 2002 by 8 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	1999/2000	2000/2001	2001/2002
December	19	7	10
January	13	22	8
February	27	16	16
March	5	27	16
April	18	15	12
May	15	20	11
June	7	21	19
July	10	18	18
August	3	26	16
September	22	34	8
October	5	18	
November	8	20	
Whole year	12	20	

Sales development in the month of October will be published on 15 November 2002 at 8.30 CET.

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