

ICA chooses retail logistics solution from Industri-Matematik International

Stockholm (October 16, 2002) – Industri-Matematik International Corp. (NASDAQ: IMIC) – The Order Company – today announces that the ICA group, the Nordic region's largest retail group, has chosen IMI Retail for its grocery retail operations in the Baltic area. To rationalize the flow of goods in the Baltic countries, ICA Baltic will be using the demand replenishment modules from the IMI Retail suite: IMI Order, IMI Warehouse and IMI Replenishment. The license is a consequence of several years of collaboration between Industri-Matematik and the ICA group.

ICA entered the Baltic market in 1996 and has achieved significant growth. ICA Baltic currently has 32 stores in Latvia, 35 in Lithuania and 4 in Estonia. IMI Retail will replace legacy solutions and applications. As ICA continues to expand its grocery retail presence in the three Baltic countries, it has chosen IMI Retail to fulfill its need for a technologically advanced logistics solution to balance service and product levels throughout the supply chain in order to satisfy customer demand while keeping inventory levels low, resulting in increased inventory turns.

"There are great expectations for the new solution. We need a scalable logistics platform to support the most important processes with regard to daily distribution of convenience goods to an increasing number of stores in the Baltic countries. Industri-Matematik is an important collaborating partner in the development of future IT solutions for distribution of goods within ICA Baltic," said Peter J Nilsson, Development Director IT-logistics, ICA Group. "This deal is strategically important for Industri-Matematik as we enter a completely new market with opportunity in all three Baltic countries. The fact that another company in the ICA group is choosing our system confirms ICA as a strategic collaborating partner," says Jan Wallgren, managing director of IMI Northern Europe.

IMI Retail provides multinational retailers with end-to-end replenishment capabilities that focus on eliminating stock-outs all the way to the store shelf, enhancing customer retention and loyalty, and significantly improving profitability. IMI Order increases flexibility, responsiveness and speed in the handling process for large order volumes. IMI Warehouse is built for stock management in real time, providing better utilization of storage space, better efficiency, more reliable deliveries and increased visibility of the goods flow. IMI Replenishment rationalizes purchases and the stock replenishment process in the central warehouse, the distribution centers and the stores.

The contract includes both software and services and the solution is currently being implemented at ICA Baltic's new central warehouse in Riga. It is anticipated to be fully implemented in this location by the end of the year 2002. It will subsequently be introduced in the other Baltic countries.

About ICA

The ICA group (ICA Ahold AB) is the Nordic countries' largest retail group, with 47,000 staff and 3,100 stores in Scandinavia and the Baltic countries. Together with Statoil (gas company), ICA Ahold also owns and runs 1,500 Statoil gas stations in Scandinavia. Thirty percent of ICA

Ahold is owned by ICA Förbundet Invest AB, 20 percent by the Norwegian company Canica AS and 50 percent by the Dutch company Royal Ahold N.V. Through Royal Ahold, the ICA group forms part of a worldwide retail network. Further information can be found at www.ica.se.

About Industri-Matematik

Industri-Matematik International – The Order Company – is a provider of high-performance supply chain solutions for the retail value chain, which turn supply chain friction into smooth order flows. Its software enables companies to manage order and replenishment business processes based on actual customer demand to enable best-in-class, pull-driven supply chain practices. The company's software includes collaborative order management, fulfillment, customer relationship management (CRM), distribution center and store replenishment, supply chain analytics, visibility, and event management capabilities.

Industri-Matematik customers cover the entire retail value chain from manufacturers to logistics and business service providers to wholesalers and retailers. They include some of the world's leading brands such as Ahlsell, AstraZeneca, British Airways, Campbell Soup, Canadian Tire, Foster's, Kellogg's, Royal Ahold, Schenker, Starbucks, Flextronics, TNT Express, and Warner/Elektra/Atlantic.

For Industri-Matematik company and product information, and press releases, please access www.industri-matematik.com

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The statements contained in this release that are not historical facts contain forward-looking information with respect to plans, projections or future performance of Industri-Matematik and further versions of its software products, the achievements of which involve certain risks and uncertainties, including, but not limited to, the success of its reorganization, product demand and market acceptance risks, the effect of economic conditions particularly in its target markets, the impact of competitive products and pricing, product development, commercialization and technological difficulties, and other uncertainties detailed in Industri-Matematik's filings with the Securities and Exchange Commission, particularly its Annual Report on Form 10-K filed in July 2002. All information in this release is as of October 16, 2002. Industri-Matematik undertakes no duty to update any forward-looking statement to conform the statement to actual results or changes in its expectations.