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Nokia brings mobility to the Games Industry by making Rich Games Mobile

Nokia has today announced that it will bring mobility to the games industry by offering console quality games for its new game deck device category. Nokia will expand the gaming experience by bringing a wireless multiplayer platform to the market for both local and remote gaming. Based on an established business model in the games industry, Nokia will take rich mobile games to a new level by utilizing the full potential of mobility. As mobile network capacity increases over time, mobile gaming interactivity will also reach new levels together with game optimized mobile devices that offer consumers a truly rich, interactive mobile gaming experience.

"Games are an exciting way to communicate and connect with a larger community of like minded people. Rich mobile games, combined with connected near distance multiplayer gaming over Bluetooth and wide area gaming using cellular networks, opens the door for totally new gaming concepts. Mobility will add a whole new dimension to innovative and creative games concepts and will provide opportunities for the games and telecom industry alike," said Anssi Vanjoki, Executive Vice President, Nokia Mobile Phones.

Rich mobile gaming represents an appealing business opportunity for game publishers and operators. Nokia will be working with top games publishers and developers to provide the most appealing games catalogue for consumers. The rich games will be distributed on memory cards, and Nokia will also act as a game publisher. Operators will gain new revenue streams through increased data use and outbox memory game cards will complement operators' current game business by bringing rich quality games to game optimized mobile devices.

As an initial step in the converging trends in enabling technologies, and also in devices, Nokia will introduce the first game optimized device in its game deck category, the Nokia N-Gage™ game deck device, together with branded game titles from top games publishers and developers in February 2003. The Nokia N-Gage™ game deck will run on the Nokia Series 60 platform and the Symbian OS (Operating System).

About Nokia

Nokia is the world leader in mobile communications. Backed by its experience, innovation, user-friendliness and reliable solutions, the company has become the leading supplier of mobile phones and a leading supplier of mobile, fixed broadband and IP networks. By adding mobility to the Internet Nokia creates new opportunities for companies and further enriches the daily lives of people. Nokia is a broadly held company with listings on six major exchanges.

Further information:

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