

November 4, 2002

Nokia and Sega to take gamers to a new level of mobile interactive gaming

Nokia and Sega, the world's leading games publisher, today announced their collaboration to provide branded games for the Nokia's new game deck device category. According to this collaboration, Sega will develop games for the Nokia N-Gage[™] game deck, that will run on the Nokia Series 60 platform and the Symbian OS (Operating System). The branded outbox games will be available separately on memory cards.

Nokia believes that games is the next big thing in mobility. The game deck devices takes us to a new level of mobile interactive gaming, offering totally new and unique possibilities that were not previously available in this quality for publishers or end-users. We are excited to provide rich, high quality games from world known game publishers such as Sega. Sega offers an excellent variety of games with several genres," said Ilkka Raiskinen Senior Vice President, Entertainment and Media Business Unit, Nokia Mobile Phones

"It is our pleasure to join hands with Nokia for their innovative project," said Tetsu Kayama, Chief Operating Officer, Sega Corporation. "We promote a multiplatform strategy to supply content to all type of hardware globally and we believe that Nokia and us will create the new-genre of mobile games."

About Nokia

Nokia is the world leader in mobile communications. Backed by its experience, innovation, user-friendliness and reliable solutions, the company has become the leading supplier of mobile phones and a leading supplier of mobile, fixed broadband and IP networks. By adding mobility to the Internet Nokia creates new opportunities for companies and further enriches the daily lives of people. Nokia is a broadly held company with listings on six major exchanges.

About Sega Corporation

Tokyo, Japan-based Sega Corporation is a nearly \$2.5 billion company, responsible for the development, marketing and distribution of Sega video game systems and video games in the global market. The company is recognized as the industry leader in interactive digital entertainment media, offering interactive entertainment experiences both inside and outside the home. Sega Corporation's official web site is located at <http://sega.jp>.

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