



15 November 2002

Press Release

Turnover for the H&M Group increased in October 2002 by 26 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

| | 1999/2000 | 2000/2001 | 2001/2002 |
|------------|-----------|-----------|-----------|
| December | 19 | 7 | 10 |
| January | 13 | 22 | 8 |
| February | 27 | 16 | 16 |
| March | 5 | 27 | 16 |
| April | 18 | 15 | 12 |
| May | 15 | 20 | 11 |
| June | 7 | 21 | 19 |
| July | 10 | 18 | 18 |
| August | 3 | 26 | 16 |
| September | 22 | 34 | 8 |
| October | 5 | 18 | 26 |
| November | 8 | 20 | |
| Whole year | 12 | 20 | |

Sales development in the month of October will be published on 16 December 2002 at 8.30 CET.

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