

Karlskrona
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With Vodafone PRE-PAID, it's as easy to top up your prepaid card abroad as it is at home

Vodafone Sweden customers can now top up their global prepaid cards, Vodafone PRE-PAID, outside Sweden just as easily as they do at home. All they have to do is buy a voucher at any Vodafone retailer abroad and then call speed-dial number 223 to have their cards refilled. This means that customers never need to run out of money on their prepaid cards.

By choosing Vodafone PRE-PAID, customers no longer need to remember to top up their cards before leaving Sweden. Instead they can purchase local vouchers from Vodafone retailers wherever they may be, just as they do at home. To top up the card using a voucher purchased abroad, all the customer has to do is call speed-dial number 223 when abroad, instead of the customary 220 used in Sweden. The refilling process is performed in Swedish. Vodafone PRE-PAID allows customers to avoid running out of money on their prepaid cards and enables them to easily stay in touch with family and friends.

"Vodafone PRE-PAID is part of our efforts to offer our customers global coverage and communication anywhere in the world. Our customers have been able to use Vodafone PRE-PAID abroad since the summer. Now that they can also top up their prepaid cards abroad, we have taken another step in the right direction. The card is just as simple to use abroad as at home and makes it easier for customers to communicate," says Göran Mannerstråle, Director of Consumer Affairs at Vodafone Sweden.

Customers can currently top up their Vodafone PRE-PAID cards in Greece, Ireland, Italy, Malta, Portugal, Spain, the UK and Netherlands, and several more countries are lined up for inclusion in the very near future.

Facts about Vodafone PRE-PAID

Vodafone PRE-PAID is a prepaid card with a comprehensive service offering that is simple and convenient to use when travelling abroad. Customer calls and SMS are deducted directly from the card's balance. Moreover, customers do not have to dial the country code when calling Sweden, but can use their phone books and speed-dials as usual. The prepaid card can also be topped up in several European countries.

The start-up package for Vodafone PRE-PAID costs SEK 350 including VAT. This includes call-time worth SEK 250. Customers also receive an additional SEK 100 of call-time when they register.

For more information, please contact:

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Europolitan Vodafone AB is listed on the Stockholm Stock Exchange O-list on Attract 40. The operations are conducted by Europolitan Vodafone AB and its subsidiaries, Vodafone Sverige AB and Vodafone Stores AB. The majority shareholder is Vodafone Group Plc, with 74.7 per cent of the shares, while private shareholders, investment companies and pension funds own the remaining 25.3 per cent. The Vodafone Group is the world's largest mobile network and is represented in 28 countries on five continents. It has over 229 million mobile telecoms users. Our services enhance the efficiency of companies' operations and make it simpler and more fun for people to communicate. For more information, please visit our web site at www.vodafone.se and www.vodafone.com.