



SCANIA

PRESS info

N02054EN / H-Å Danielsson

25 November 2002

Scania voted 'Most Admired Company' in the Brazilian truck industry

Scania has been voted 'Most Admired Company' by the Brazilian business magazine *Carta Capital*. In its verdict, the magazine referred particularly to Scania's strong brand, innovativeness and spirit of corporate citizenship.

The 'Most Admired Company' award, which is modelled on the annual corporate rankings published under the same name by *Fortune* in the USA, is based on interviews with 1,250 managers from almost 600 Brazilian companies.

The companies included in the study were assessed on the basis of eleven different criteria. Scania was ranked as the best company under six of these, making it a clear first ahead of competitors such as Volvo and DaimlerChrysler.

"The award is an acknowledgement of the 45 years that Scania has been operating here in Brazil. Over the years, the Scania name has become synonymous with the best truck on the market, both among people in the industry and the majority of Brazilian company leaders," comments Emanuel Queiroz, head of Scania's marketing operations in the Brazilian market.

Scania has been building trucks and buses in Brazil since 1957. In that time, it has sold almost 170,000 vehicles. Of these, about 110,000 are still in service on Brazilian roads according to the national vehicle registration authority, Renavam.

Scania's production plants in São Paulo, Brazil, Tucumán, Argentina and San Luis Potosí, Mexico are part of the company's global production network. Vehicles and parts are also supplied to markets outside Latin America.

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Scania is one of the world's leading manufacturers of trucks and buses for heavy transport applications, and of industrial and marine engines. With 28,300 employees and production facilities in Europe and Latin America, Scania is one of the most profitable companies in its sector. In 2001, turnover totalled SEK 53,000 million and the result after financial items was SEK 1,500 million. Scania products are marketed in about 100 countries worldwide and some 95 percent of Scania's vehicles are sold outside Sweden.

Scania press releases are available on the Internet, www.scania.com

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