

smile AND GREEN FLAG COME TO THE RESCUE

smile, the Internet bank, today (26 November) announced the launch of **smile** rescue, a deal with Green Flag Motoring Assistance which will give its customers savings of more than 40 per cent* on roadside assistance.

smile account holders can choose from three levels of cover, all at discounted prices if they buy motoring assistance from Green Flag via the **smile** website. And if customers pay with their **smile** credit card, before 31 January, 2003, they will get an extra 4.5 per cent cashback on top of the usual 0.5 per cent they get on all purchases.

Mechanical assistance at home and the roadside, usually priced at £80*, costs £46. Protection against breakdowns at home, roadside assistance and nationwide recovery is £78 instead of £119 and the highest level of cover with all benefits plus European motoring assistance is down from the normal £152 to £87.

Research shows that more than 50 per cent** of all breakdowns occur at home and so the service from **smile** and Green Flag includes mechanical assistance at the home as standard.

smile customers currently with other breakdown service providers can register their details and receive a reminder of the Green Flag offer nearer the time their existing cover is due for renewal. Motorists taking up this service will be entered into a prize draw with the chance to win £500.

Bob Head, Chief Executive of **smile** said:” We have always said that there is far more to **smile** than just banking. That’s why we offer customers great deals on a wide range of services from share buying to shopping. Green Flag Motoring Assistance cover is the just the latest offer we have negotiated for our account holders.

“This deal means that **smile** customers will make considerable savings on Green Flag Motoring Assistance which in itself is very competitive when compared with other providers.”

Green Flag Motoring Assistance has a response time of 35 minutes, as verified by research.

Ends

Notes to editors:

Levels of Green Flag Motoring Assistance cover offered to *smile* customers:

- *1. Roadside Assistance and Home Call (£46)* - Designed for motorists who want the reassurance of knowing that they won't be stranded either at home or at the roadside in the event of a major breakdown or immobilising accident. Includes caravan and trailer cover.
- *2. Comprehensive (£78)* - Offers roadside assistance and a recovery service for the car, driver and up to five passengers to anywhere in the UK, plus home call. Includes caravan and trailer cover.
- *3. Total Protection (£87)* - Extended protection for both local and long distance journeys. UK and European rescue and recovery plus home call, caravan and trailer cover.

For further information contact:

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***Savings based on Green Flag Motoring Assistance Internet prices as at 01/11/2002.**

**** Source: Green Flag Motoring Assistance**