

Teleca Strengthens its Messaging Offer and Launches the AU EMS Client

Teleca Mobile Technologies announces today the launch of the AU EMS Client as part of the application software offering in the AU Mobile Suite. By enhancing the messaging offer, Teleca further reinforces the position of the AU Mobile Suite as the market's leading software for messaging, browsing and content management in mobile devices.

The AU EMS Client manages both EMS (Enhanced Messaging Service) and SMS (Short Message Service). The client includes the following features:

- Enables the user to create, send and receive EMS/SMS messages
- Folder management functionality
- Support for concatenation of EMS messages

Further, the AU EMS Client includes support for multiple image formats and media library for image and sound conversion. The AU EMS Client is fully compliant with the EMS/SMS specification 3GPP TS 23.040.

Teleca's *AU Mobile Suite* is a portfolio of application software products designed for mobile devices. Together, these products form a complete environment that can be integrated into mobile handsets and other compact devices. *AU Mobile Suite* provides the core applications needed to build a complete mobile phone that offers the user Internet browsing, messaging, and content management.

For more than three years, Teleca has offered quality browser technology to its customers. Teleca has over 50 contracts today with companies including major Asian, European and American handset, PDA, platform and chipset manufacturers. The *AU Mobile Suite* has been successfully sold since the beginning of this year. This gives Teleca a dominant market position.

"The AU EMS Client combined with our successful AU MMS Client makes our messaging offering even more complete, to the benefit of our customers," said Joakim Nydemark, president of Teleca Mobile Technologies. "It is also clear evidence of our commitment to provide a very comprehensive and competitive messaging offer to the market."

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The AU Mobile Suite

The core of the product suite is the AU Mobile Internet Client. This is the successor to the AU-System WAP browser, and is currently used by the majority of the world's leading mobile device manufacturers. The AU Mobile Internet Client can browse WAP, Internet and i-mode sites and works with all network bearer systems including GSM, CDMA and 3G.

Multimedia Messaging Services (MMS) are supported through the AU MMS Client. The AU Security Package adds high-level security. The AU Java Application Manager (JAM) allows users to organise, start, exchange and find information about Java programs.

The *AU Mobile Suite* is the foundation for a smooth integration into handset environments and for easy addition of more functionality and customer-specific applications and user interfaces. The *AU Mobile Suite* is based on open standards, primarily OMA.

Modular and Extendable

Because of the modular and open architecture of the *AU Mobile Suite*, other software can be easily integrated. The Teleca SyncML Client forms the basis for synchronisation and device management services. The Teleca eMail Client can be integrated into a unified messaging application in the device.

Services

An especially strong attribute of the AU Mobile Suite is the accompanying service Teleca provides to its customers, including support, tailor-made professional services for system integration, implementation of customer-specific user interfaces, and test services. Through its presence in 15 countries throughout Europe, the US, and Asia, Teleca delivers this broad service portfolio to the global mobile market.

Teleca Mobile Technologies - *with the AU advantage* - is one of the foremost suppliers of application software for mobile devices for telecom and consumer electronics segments around the world. We offer the industry-leading *AU Mobile Suite* based on open standards for mobile Internet browsing, security, mobile messaging and content management. For more information, please visit www.teleca.com/aumobilesuite.

Teleca is a European high-end consulting group focused on new technology and R&D. Our business concept is to strengthen our customer's market position and time-to-market. This is achieved by providing professional teams with specialist technical expertise, working in partnership with development-intensive companies world-wide. The group has more than 2,300 employees in 15 countries with a strong presence in the Nordic region, the United Kingdom and France. Teleca is quoted on the Attract40 list of Stockholmsbörsen. For more information, please visit www.teleca.com.