



PRESS RELEASE

Gothenburg, 11 December 2002

Capital Markets Day at Nobel Biocare

Nobel Biocare has invited to a Capital Markets Day in Gothenburg, Sweden, today. Two live operations featuring the latest achievements in dental implants will be the highlights of the day at the Nobel Biocare Training Center.

Participants will be able to witness immediate single-tooth replacement carried out with the new Replace Select products. They will also be given a glimpse of the product pipeline including live surgery featuring the "Teeth-In-An-Hour" concept.

One patient will have her damaged tooth extracted and replaced with a single Replace implant and have a crown installed in the afternoon. The other patient who is missing all his teeth in the upper jaw, will be given a full restoration and a permanent bridge during the afternoon using the "Teeth-In-An-Hour" concept.

Heliane Canepa, President and CEO, will open the day with a presentation of the goals achieved as reported in Q3 2002 and the financial targets for 2003:

Targets 2003:

- | | |
|--|--------|
| • Group sales target | > 20% |
| • Group operating income before goodwill amortization, EBITA | 26-28% |
| • Group operating income, EBIT | 23-25% |

Nobel Biocare will be using Euro as its reporting currency from the 2003 financial year.

NOBEL BIO CARE

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Nobel Biocare is the world leader in innovative esthetic dental solutions with the brands Brånemark System[®], Replace[®] Select and Procera[®].

Nobel Biocare has around 1,300 employees and, in 2001 net sales totaled SEK 2 663 million. The company's headquarters are located in Gothenburg, Sweden, while production takes place in Sweden and the USA. Nobel Biocare has its own sales organizations in 27 countries.

The shares of the parent company Nobel Biocare Holding AG are listed on both the SWX Swiss Exchange and the Stockholm Stock Exchange.

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