



News Release

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Peitsalo named as General Manager

Hilton Helsinki Strand

The very first Hilton hotel in Finland is located in a beautiful setting by the sea, a short walking distance from the Helsinki city center. Elegantly furnished rooms, high-class conference facilities and a cozy restaurant serve clients who appreciate quality. Hilton Helsinki Strand's Manager, Tomi Peitsalo, is an esteemed expert in his field.

Views from the hotel face the sea, over the harbor towards Korkeasaari Zoo and towards the city center, over Siltasaari channel and Kaisaniemi Park. The most important businesses in the capital area, as well as tourist attractions and cultural establishments are only a short distance away from the hotel. The hotel building is a unique, artful structure made of marble and Finnish granite.

Hilton Helsinki Strand hotel has 192 spacious and bright rooms and suites at the client's disposal. The stylish and comfortable rooms are perfectly equipped for working; two direct phone lines, modem line, and an ISDN connection. The room has three separate phones and a messaging service. Basic amenities include air-conditioning, satellite-TV, a minibar and a trouser press.

According to the Hilton room categories, Hilton Helsinki Strand has 19 Business rooms and 31 Executive rooms. In the Clubroom on the seventh floor, breakfast is served to Executive room clients; at other times, the Clubroom offers snacks and drinks. The Clubroom, with its different services, is unique to Hilton, and clients especially appreciate the check-in and checkout services. There is enough space for peaceful work and for just passing the time. All the Clubroom services will be available from the beginning of March 2003.

Hilton Meetings provides clients with a completely new conference service and a new world of experience. Clients have access to the 10-person Boardroom, a Multifunction room, and the Business Center with its secretarial services. Also breaks from meetings can be made into a special experience.

The hotel has several different conference rooms, with capacity for up to 280 people. The rooms can flexibly be re-arranged according to needs. Most of the conference rooms, including the Ballroom and six 10-25 people meeting rooms, can be found on the second floor.

Hilton International, a subsidiary of London-based Hilton Group plc., and Hilton Hotels Corporation, based in Beverly Hills, have a worldwide alliance to market Hilton, the world's best known hotel brand. Collectively offering over 2,400 hotels in more than 60 countries worldwide, both companies are recognised as leaders in the hospitality industry. Hilton International currently operates over 380 hotels in more than 60 countries worldwide.



Restaurant Bridges will be renovated to serve hotel guests as well as other customers. Benefiting from the Hilton know-how, the restaurant serves Finnish and international delicacies. Clients are also served at the new and welcoming Atrium lounge&bar.

At the Hilton Helsinki Strand, a Hilton breakfast is served, where ingredients are always appetizing and fresh, like the freshly squeezed orange juice. Coffee, tea and orange juice are served at the table, and food at the hearty and tasty buffet. Different kinds of foods, such as low-calorie or high-fiber foods are easy to find thanks to color coordination. Hilton Breakfast always includes local specialties as well.

The Livingwell Express gym and comfortable sauna and pool department are located on the eighth floor, and face a sea view. Hotel guests are also attended to by a 24-hour room service, laundry service and bellboy luggage service. The Business Center is always available for the guests to use. The garage accommodates 45 cars. Hilton Helsinki Strand is approximately a 20-minute ride away from the airport.

General Manager Tomi Peitsalo

Hilton Helsinki Strand, which opens on January 7, 2003, has appointed Tomi Peitsalo, 39, as its General Manager. Mr. Peitsalo has an MBA in hospitality management. He has worked with Scandic Hotels as development manager of restaurant services as well as manager of various hotels since 1995. He has previously worked in different positions in restaurants and hotels, for example as a restaurant manager in Washington.

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