



Press Release

Turnover for the H&M Group increased in November 2002 by 14 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	1999/2000	2000/2001	2001/2002
December	19	7	10
January	13	22	8
February	27	16	16
March	5	27	16
April	18	15	12
May	15	20	11
June	7	21	19
July	10	18	18
August	3	26	16
September	22	34	8
October	5	18	26
November	8	20	14
Whole year	12	20	14

Sales development in the month of December will be published together with the full year results on 29 January 2003 at 8.30 CET.

Rolf Eriksen Managing Director

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