



Press release

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Halebop launches collect call:

Call even though the pre-paid card is empty

Halebop, virtual operator and mobile portal, is first on the Swedish market to offer collect call to pre-paid card customers. This way a person with a Halebop Mobile pre-paid card can make calls even though there is no money left on the card.

Collect call, calls paid by the receiver, has been available in the fixed line network for a long time. Now it is also offered to customers with a pre-paid card in the mobile phone. The customer dials a short number from the Halebop Mobile pre-paid card and is connected to a voice menu where he records his name. The receiver of the call can decide whether to accept it or not.

- We really believe in this service. For example, it renders it possible for youngsters to always reach their parents, no matter if they have money left on the card or not, says Kent Jonsson at Halebop.

The service has been developed in cooperation with the company Teligent and is based on their service platform, Teligent P90/E.

For more information, please contact:

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Halebop is Sweden's largest mobile portal. www.halebop.se offers more than 150 exciting services specifically designed for mobile use. The services are operator and hardware independent, and can be accessed via SMS, WAP or GPRS. Halebop also offers the cash card payment alternative, Halebop Mobil, which is competitively priced and offers a choice of connection alternatives. The Halebop Mobil card also creates its own menu in the user's mobile telephone which provides direct shortcuts to services that are available on the portal. In this way, it is possible to simply access the total service package offered by Halebop.