

NetCom and General Wireless launches corporate SMS-services

The Norwegian mobile operator, NetCom, has signed an agreement with General Wireless, covering corporate SMS-services. The agreement covers General Wireless' product "SMS Executive", which easily enables SMS messages to be sent from MS-Outlook and Lotus Notes e-mail programs.

The NetCom offering to its corporate customers, that is launched on January 13, is named "NetCom SMS Bedrift". Netcom will supply the SMS Executive program to its customers, and customers are paying for the SMS messages being sent.

- "NetCom, which is known to be an innovative operator, is our first mobile operator-customer outside Sweden, and we are confident that the cooperation will be successful for both parties", said Anders Hardebring, CEO at General Wireless.
- "NetCom want to offer products and solutions with a great value for our corporate customers, so we are happy to offer the General Wireless' product to the Norwegian market", said Simen Skou, product manager corporate solutions at NetCom.

With SMS Executive, a "New SMS" button is added in the Outlook toolbar and it is easy to use existing contacts and distribution lists in Outlook and Exchange to send SMS messages. The user can also receive SMS reminders from calendar appointments and high priority emails.

NetCom is 100 % owned by TeliaSonera and is the second largest mobile operator in Norway with around 1 million subscribers.

Contact:

Anders Hardebring, CEO
General Wireless

Fax: +46 8 402 15 61

Mobile: +46 70 591 06 14

E-mail: anders.hardebring@generalwireless.se

Web: www.generalwireless.se

Simen Skou, Product Manager
NetCom AS

+47 930 62 930

simen.skou@netcom-gsm.no

www.netcom.no

About General Wireless

General Wireless is a provider of mobile messaging solutions based on existing and future standards (SMS, EMS, MMS) to leading mobile operators and enterprises worldwide. Headquartered in Stockholm, Sweden, General Wireless is a privately held company funded by some of Sweden's most renowned investors, including Argnor Wireless Ventures.

About NetCom as

NetCom have had a strong and even growth since the telecommonopoly was broken in 1993. The turnover was 3,7 billion NOK and the profit was 709 million NOK in 2001. NetCom passed 1 million subscribers in August 2002. The company has 740 employees. TeliaSonera owns 100 % of NetCom. NetCom's ambition is to be leading in mobile telephony and mobile Internet.