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VODAFONE FURTHER INCREASES SHAREHOLDING IN EUROPOLITAN

Further to the announcement of Vodafone Group Plc ("Vodafone") on 14 February 2003 relating to its recommended offer for the outstanding shares which it does not already own in Europolitan Vodafone AB (publ) ("Europolitan") (the "Offer"), Vodafone today announces that it has further increased its shareholding in Europolitan from approximately 88.3% to approximately 90.1% on an undiluted basis. The increase in shareholding was effected through market purchases since 14 February 2003 and the acquisition of shares tendered in the Offer, for a consideration of approximately SEK341 million.

Vodafone now intends, following completion of the Offer, to implement compulsory acquisition procedures to acquire 100% of the shares in Europolitan. Furthermore, de-listing of Europolitan's shares from the Stockholm Exchange (Stockholmsbörsen) will be sought.

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Lulu Bridges/John West Tel: +44 (0) 20 7600 2288 The Offer will not be made, directly or indirectly, in or into the United States of America, Canada or Japan, and copies of this document and any future related materials are not being and may not be mailed or otherwise distributed or sent in or into the United States of America, Canada or Japan.

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