



## Press release

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### **Terraplay Systems AB releases MOVE bringing true multiplayer mobile gaming network technology to mass market mobile phones**

Terraplay MOVE from Terraplay Systems is designed for existing download enabled, memory restricted mass-market mobile phones as well as for smart phones and PDAs, taking advantage of the full performance in GPRS and 3G networks. MOVE allows for one-stop development for any handset and platforms, such as J2ME™, mophun™, Symbian OS™, Microsoft® Pocket PC devices, and others, as well as to PCs and PlayStation®2.

Terraplay MOVE is a carrier-grade network technology for high quality, commercial mobile multiplayer gaming services. It supports action as well as turn-based multiplayer games with two or more players, up to massively multiplayer environments with hundreds of thousands of players.

Mobile multiplayer games offer a compelling consumer proposition and address the interests of the mobile mass market. This also drives new revenue from increased game downloads, subscriptions, pay-per-play games, continuous data communication and an increase in GPRS and data subscriptions.

MOVE provides developers with a tool kit that handles the difficult issues related to the production of an online multiplayer mobile game.

"Operators require a highly efficient network architecture that supports all game genres that consumers now demand and is network, device and application independent. Developers want a powerful, easy-to-use development kit, and a quick route to market. Terraplay meets those goals exactly", says Stefan Vlachos, Product Marketing Director at Terraplay.

Five multiplayer games are available for immediate rollout, with many more in production. Game demonstrations given at 3GSM in Cannes on February 18 – 20 are available for review at [www.terraplay.com](http://www.terraplay.com).

## About Terraplay Systems AB

*Terraplay Systems is leading the way in the development of carrier grade multiplayer online gaming technology. The Terraplay technology enables network operators and publishers to provide a first class gaming service in fixed or mobile environment to a large number of users. Combining a telecom approach with flexible state-of-the-art networking technologies, the Terraplay System is the best solution for offering a profitable commercial on-line gaming. For applications- and games developers, Terraplay currently provides tools for Windows, PlayStation®2, Symbian OS and for download enabled mobile devices. Terraplay is actively building partnerships across the telecom and gaming industries.*

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