



Press Release

Digital Vision AB launches its ZOM Aspect Ratio Converter and Pan & Scan Processor in SD at NAB2003

Stockholm, April 6, 2003 – Digital Vision AB launches its ZOM Aspect Ratio Converter and Pan & Scan Processor in SD at NAB2003 (Booth #C3269) in Las Vegas.

ZOM is a new Aspect Ratio converter and Pan-and-Scan processor primarily targeted for multi-format releases. The ZOM features high performance field/frame based filtering with adjustable sharpness. Programmable on a frame-by-frame basis with sub-pixel resolution of scale and position controls, the ZOM is ideal for pan & scan applications. Additional features include independent re-positioning and user-selectable blanking colour. The ZOM can be integrated in a complete tape/disk based workstation with ACP-Viper colour correction, creating a cost-effective solution with telecine-like capabilities for SD or HD originated content.

The HD version of the ZOM, first shown public at NAB2002, is currently shipping.

Digital Vision's business concept is to offer state-of-the-art technology and products to clients in film/video, multimedia and the distribution of digital television within two business areas:

- **Media Mastering**, e.g. the digital mastering of feature films, TV-shows and commercials and the adaptation of these to DVD
- **Media Networking**, the adaptation of images and sound to digital transmission networks

Digital Vision was founded in 1988 and today the company is comprised of the Swedish parent company and a sales company in the U.S. The company is dedicated to the development and the sales and support of systems. Digital Vision is listed on the Stockholm stock-exchange.

For more information, please contact:

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