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## **Nokia - new client for BTS**

Nokia has commissioned BTS to develop a web-based simulation to strengthen the business acumen of their managers and leaders. The simulation will be included in Nokia's group-initiative to develop stronger leaders and businessmen and -women, all in accordance with "The Nokia Way". The primary target group is 800 managers and employees. The assignment comprises development and users licenses, and will be delivered starting in the second quarter of 2003, with a roll-out running over a longer period of time.

"Nokia is one of the few larger telecom companies BTS has not yet worked with. Winning the assignment in fierce competition serves to further prove our strength in producing knowledge specific and result generating solutions. It is a great challenge to be working with a company as successful and exciting as Nokia", says Henrik Ekelund, president and CEO of BTS Group.

Nokia is the world leader in mobile communications. Backed by experience, innovation, user-friendliness and secure solutions, the company has become the leading supplier of mobile phones and a leading supplier of mobile, fixed broadband and IP networks. Nokia's net sales totalled EUR 30.0 billion in 2002. At the end of 2002 Nokia employed nearly 52,000 people and had 17 production facilities in 9 countries around the world and R&D centres in 14.

BTS is listed on the Stockholm Stock Exchange since the 6 June 2001.

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*BTS Group AB is an international training and consultancy company in the field of business acumen. BTS uses tailor-made business simulations to support company managers in implementing change and improving profitability. BTS train the entire organisation to analyse and to take decisions centred on the factors that promote growth and profitability. This generates increased emphasis on profitability and market focus, and supports day-to-day decision-making, which in turn leads to tangible, sustainable improvements in profits. BTS customers are often multinational companies. In 2002, BTS generated a turnover of SEK 172 million and has today 100 employees.*