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## ReadSoft, Anoto and CGE&Y launch mobile data capture solution for the pharmaceutical industry

*ReadSoft, Anoto and CGE&Y can now present a digital pen and paper solution to improve the execution of clinical trials and other pharmaceutical industry processes. The solution will be delivered by CGE&Y in the US, France, Switzerland, UK, Germany and the Nordic region.*

The offering allows users to fill in data on a paper form with a digital pen. Thereafter, the handwritten text is sent, for instance, via bluetooth technology and a mobile phone to ReadSoft's automatic data capture software FORMS where it is recognized and interpreted. This makes it possible to start exchanging information with the back-end system. Based on core technologies from ReadSoft and Anoto, CGE&Y can offer integration services to create end-to-end solutions.

With this mobile data capture solution, the cost of collecting and assembling data is reduced. Data is also entered directly into the back end system, which means that data can be monitored as it progresses, enabling early decision-making. The consequences are fewer mistakes, shorter clinical trials, and earlier awareness of quality problems.

"ReadSoft has a leading position when it comes to developing products for automatic data capture and with the digital pen we are now able to offer our customers truly mobile applications. The collaboration with CGE&Y and Anoto facilitates an end-to-end solution which means substantial savings for users in the pharmaceutical industry", says Jan Andersson, MD at **ReadSoft**.

The companies expect the first purchasers to be companies needing rapid and accurate data entry. Examples are clinical trials and patient diaries, which are expensive and complex processes, involving lots of form filling in different geographical locations.

"With this offering we provide end-to-end solutions that are built and deployed on leading technologies and which at the same time deliver measurable ROI for pharmaceutical companies. It also demonstrates what the Anoto functionality is truly about, an enabler for improving business critical operations", says Hans Torin, Global Director for Mobile Business at **CGE&Y**.

"We see pharmaceutical industry applications as ideal for this solution and we anticipate a whole range of applications for this technology, said Örjan Johansson, CEO, Anoto. "The industry is highly dependent on paper-based documentation, but is looking for reliable and secure methods of transferring information from paper into more sophisticated electronic systems. Both CGE&Y and ReadSoft play important roles in making that happen."

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### About ReadSoft

ReadSoft, is the world's leading supplier of software for document automation and associated information processing. The company develops and markets a broad range of products based on our own products FORMS, INVOICES and EZ-OUT, and supplementary systems developed for them. Since its founding in 1991, ReadSoft has developed into a global group with 11 subsidiaries in Europe, North and South America and Australia, and a large number of local and global partners. ReadSoft is headquartered in Helsingborg, Sweden, and its primary R&D facility is in Stockholm. ReadSoft has been listed on OM Stockholmsbörsen, the Stockholm stock exchange, since 1999.