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Lightplay Studios Announces Multiplayer Games Initiative

Lightplay Adopts Terraplay Systems' MOVE Platform for Future Multiplayer Game Development

Overland Park, Kansas USA and Stockholm, Sweden - July 31, 2003 -

Lightplay Studios[™], a leading provider of mobile entertainment software for handheld devices, and Terraplay Systems AB, have announced that Lightplay has adopted Terraplay Systems' MOVE platform for future multiplayer mobile game development.

MOVE is a robust and highly extensible platform for the development and deployment of multiplayer games and applications, which can be employed on a wide range of fixed and wireless devices including mobile handsets.

"We have worked with Terraplay and the MOVE platform since early beta in January 2003," said Rick Lucas, President and CEO for Lightplay Studios, "In our opinion, the Terraplay solution represents the most capable and most exciting opportunity for building large multiplayer communities, which we feel will constitute a substantial portion of future mobile gaming revenues."

"We are very pleased to work with Lightplay Studios in bringing a rich multiplayer experience to mobile users around the world," said Jeremy Hamill-Keays, Content and Applications Director for Terraplay Systems AB, "Lightplay functions as a key U.S. based partner, with a solid leadership position in the mobile entertainment industry".

Additional details regarding Lightplay titles in development on the Terraplay MOVE platform are forthcoming.

About Lightplay Studios

Lightplay Studios™ is a world leader in the development of Mobile Entertainment content for use on wireless handheld devices. With a management team drawn from industry bellwethers including Electronic Arts, AT&T Wireless, and Sprint PCS, the company is an acknowledged leader in the rapidly emerging market for wireless games, and has forged a broad range of strategic and technology partnerships that are among the strongest in the industry. Lightplay Studios has allied with leading global publishers and content aggregators, providing the company with a prospective distribution network reaching more than one-half billion wireless users throughout North America, Europe, South America, the Middle East, and Asia Pacific. For more information, visit www.lightplay.com

About Terraplay Systems AB

Terraplay Systems develops carrier grade on-line gaming technology. The Terraplay solution enables network operators and publishers to provide gaming services in fixed or mobile environments to a large number of users. For application and game developers, Terraplay currently provides tools for Windows and PlayStation®2, and for all download enabled mobile devices, including mophun™, J2ME, Pocket PC, SmartPhone and Symbian OS. For more information, visit www.terraplay.com

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