
News Release

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BSkyB selects Telelogic for pan-enterprise change management

-BSkyB will deploy Telelogic SYNERGY across its IT infrastructure to support ongoing process improvements -

MALMÖ, Sweden and OXFORD, UK – August 20, 2003 – Telelogic (Stockholm Exchange: TLOG), the leading global provider of solutions for advanced systems and software development, today announced that, in a five-year agreement, digital broadcaster British Sky Broadcasting (BSkyB) is joining Telelogic's UK-based Lifecycle Partner Program (LPP). The agreement will introduce Telelogic's change and configuration management tool, SYNERGY, as standard across BSkyB's development sites and provide flexible access to Telelogic's product portfolio. Doing so will enable BSkyB to better support its current IT infrastructure and prepare for future improvements of its lifecycle development processes. At the customers request the order value cannot be disclosed.

"BSkyB manages most of its development in-house," explains Chris Donald, Environment Manager, BSkyB, "so we have a significant number of projects running simultaneously. After evaluating a range of leading change management tools, we selected SYNERGY to use across our UK IT infrastructure. We believe it will provide a unified approach to our development, give us greater control across all of these projects and lead directly to quality improvements."

The agreement also reflects BSkyB's desire to seek ongoing improvements to a number of its development processes. "We're committed to continually improving our product quality," says Donald. "Consequently, we're keen to optimize processes across our product development lifecycle. With access to Telelogic's portfolio, we'll have the flexibility to introduce capabilities such as requirements management and visual modeling as and when we need them."

The LPP has been developed to establish a forum of key customers operating across a number of Telelogic's UK emerging markets, including Transport, Finance, IT and Media. Members receive flexible access to Telelogic technology and support and have the opportunity to share knowledge and influence future technical innovation.

Thanks to the program, BSkyB will enjoy a much closer strategic relationship with Telelogic. "This agreement gives us a firm technical foundation and insights into the latest industry thinking," says Donald. "It means, for example, that when it comes to achieving future goals such as gaining quality standards accreditations, such as ITIL or CMM, we are already in an excellent position."



“With a large number of development projects running simultaneously in an organization, it is imperative to have the best tools in place to handle all product configurations and any changes to these over the development lifecycle,” says Anders Lidbeck, President and CEO of Telelogic. “We are pleased that, through today’s agreement, we are able to help BSKyB to further improve its development processes with the use of Telelogic SYNERGY and access to other Telelogic development tools”.

About BSKyB

British Sky Broadcasting Group ('BSkyB') is changing the face of entertainment. More than 17 million viewers in 6.8 million households enjoy an unprecedented choice of movies, news, entertainment and sports channels and interactive services on Sky digital, the UK's first and most popular digital television platform.

In addition to offering almost 400 channels, Sky digital, which launched in October 1998, offers a range of innovative interactive services that allow viewers to send emails, shop on screen, play games, select their own camera angles, vote, place bets and manage their finances - all via their TV. BSKyB again demonstrated its flair for innovation with the introduction in 2001 of the next-generation integrated digital satellite set-top box/personal video recorder, Sky+.

BSkyB's own channels, such as Sky News and Sky Sports, are available in a further 5.4 million cable and digital terrestrial homes in the UK and Ireland. For further information about BSKyB, visit www.sky.com/corporate.

About Telelogic

Founded in 1983, Telelogic® is the leading global provider of solutions for advanced systems and software development. The company's integrated best-in-class software tools and professional services enable companies to automate their entire development lifecycle, resulting in improved predictability with reduced time-to-market and overall costs. To ensure interoperability with other leading third-party tools, Telelogic's products are built on an open architecture and standardized languages. As an industry leader and technology visionary, Telelogic is actively involved in shaping the future of advanced systems and software development by participating in industry organizations like 3GPP, INCOSE, ITU-T, IEEE, MOST and OMG.

Headquartered in Malmö, Sweden with U.S. headquarters in Irvine, California, Telelogic has offices in 17 countries worldwide. Customers include Alcatel, BAE SYSTEMS, BMW, Boeing, DaimlerChrysler, Deutsche Bank, Ericsson, General Motors, Lockheed Martin, Motorola, NEC, Nokia, Philips, Siemens and Thales. For more information, please visit www.telelogic.com.

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