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## **PRESS RELEASE**

# **LGP Allgon launches new profile**

LGP Allgon, one of the world's leading producers of cost-effective products and solutions that improve radio coverage, capacity and data speed in mobile communications networks, today launches their new logotype of the company.

LGP Allgon was created through the merger between LGP Telecom and Allgon AB in March 2003.

- We have gone through a comprehensive and efficient process to identify the corporate identity of the new LGP Allgon. The synergies of the merger have been as strong as we estimated, both when it comes to product portfolio, competence and customer relations, says Bengt Broman, CEO of LGP Allgon.

The new logotype is conveying the message of a strong and modern company as well as symbolizes partnership and confidence in the market. Today LGP Allgon is a stronger partner.

- Our strategy is clear, we shall be a strategic partner within the RF-area to the leading system suppliers, mobile network operators and other network providers, says Bengt Broman.

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