



PRESSRELEASE

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Sony Ericsson och IBM levererar nya säkra mobila storföretagslösningar

P900 med WebSphere programvara för mobila nätverk hjälper mobila användare till ökad effektivitet och produktivitet.

IBM och Sony Ericsson har idag tillkännagivit att de startat leveranser av säkra mobila lösningar till storföretagsmarknaden. Med denna lösning, kan storföretag enkelt och säkert kommunicera ut information till sina mobila användare. Detta ger högre effektivitet och produktivitet samt bättre utnyttjande av IT-investeringar.

Sony Ericsson har idag visat nya P900 smartphone som tillsammans med IBM:s programvara kan skapa flexibla och säkra mobila lösningar för storföretag.

Båda företagens delaktighet i öppna standardiserade systemlösningar som stöder olika nätverk och hårdvara kombinerar IBM:s leveranskapacitet tillsammans med Sony Ericsson s P800 och nya P900 smartphone. Användare får snabb och säker access till e-post, företagets intranet, och andra applikationer samtidigt som IT-avdelningarna får en flexibel och verifierad accesslösning som är enkel att administrera.

En av de första kunder som implementerat denna lösning från IBM och Sony Ericsson är Lombardia Informatica, Italien, som levererar IT-tjänster till regionen Lombardiet i Italien. Kunden letade efter en integrerad e-post, kalender och meddelandelösning samt säker access till den lokala regionens intranet.

Viktiga kriterier i upphandlingen var enkelhet och säkerhet, baserad på en av de senast PDA och smartphone- plattformarna på marknaden. Affärsnyttan är kostnadsbesparingar, förbättrad kvalitet i serviceutbudet samt att snabba upp de administrativa processerna.

Om Lombardia Informatica

Lombardia Informatica, a public-capital service company that designs and builds IT Systems for the Regional Government of Lombardy, is responsible for management of its already-applied systems. They will use Sony Ericsson devices running on IBM middleware to access its integrated Lotus Notes e-mail, calendar, and notification mobile solution in addition to the Internet and the local government's intranet site. Serving some one sixth of Italy's population, it expects the new solution to help it produce cost savings, improve the quality of its service and streamline administrative processes.

"We chose IBM best of breed technologies and Sony Ericsson's easy to use, innovative smartphones because we needed a secure and flexible wireless solution. This way we could create a reliable infrastructure that can easily expand to meet the growing needs of our users," säger Paolo Fornasari, General Manager på Lombardia Informatica.

"Combining the advanced application readiness of Sony Ericsson's smartphones with IBM's enterprise technologies is truly beneficial for companies looking for mobile solutions. Sony Ericsson is excited to work with IBM, a recognised leader in this sector, as it allows us to reach out to new customer segments with our P800 and P900," säger Jan Wäreby, Corporate Executive VP, Head of Sales and Marketing på Sony Ericsson.

"Mobile workers using Sony Ericsson smartphones running IBM WebSphere middleware can look forward to enjoying flexible, secure and simple access to key business information from virtually anywhere at anytime," säger Jonathan Prial, vice president, Sales and Marketing, IBM Pervasive Computing Division. "IBM looks forward to continuing to work with industry leaders like Sony Ericsson to develop workforce mobility solutions based on open standards that promote true interoperability across multiple operating systems, devices, markets and operators."

Om WebSphere:

Targeting the mobile workforce of medium to large companies, the solution utilises the new version of IBM WebSphere Everyplace Access, middleware that provides mobile professionals constant wireless access to a wide range of enterprise data as well as personal productivity applications and Lotus Instant Messaging. Protecting an enterprise's sensitive data, WebSphere Everyplace Connection Manager (WECM) creates a mobile Virtual Private Network, (VPN) for both Internet Protocol (IP) networks and non-IP or private packet radio networks that encrypts data, optimizes performance and reduces transmission costs.

IBM and Sony Ericsson are working together to help enterprises increase the business usage of advanced mobile handsets and increase productivity in mobile work environments, such as field and sales force applications.

Sony Ericsson P800 kombinerar en telefon, med full PDA-funktionalitet, internetanslutning, kamera, video och musikspelare och kommunikation i en enhet.baserat på det öppna operativsystemet Symbian OS. P900 lanserades idag med ett flertal uppgraderingar, som 65000 färgers TFT-skärm, utökat minne, och videoinspelningsfunktioner. Se separat pressrelease.

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Any product features, specifications or statements in this document that are not historical facts are forward-looking and involve risks and uncertainties. Actual product features, specifications or forward-looking statements are subject to change.

Sony Ericsson Mobile Communications AB offers mobile communications products for people who appreciate the possibilities of powerful technology. Established in 2001 by Telefonaktiebolaget LM Ericsson and Sony Corporation, the joint venture continues to build on the success of its two innovative parent companies. Sony Ericsson creates value for its operator customers by bringing new ways of using multimedia communications while mobile. The company's management is based in London, and it has 4,000 employees across the globe working on research, development, design, sales, marketing, distribution and support. For further information, please visit: www.SonyEricsson.com

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Lombardia Informatica is a public-capital service company has been constituted in December 1981 as an initiative of the Regional Government of the Lombardy. The company designs and builds IT Systems for the regional government and is responsible for management of the latter's already-applied systems. In addition, the company offers avant-garde applications and technologies by developing and selling customer-oriented for the social services/healthcare system and for the local civil service market. For more information, please visit: <http://www.lispa.it>