

## +++Press Release+++

## StreamServe incorporates industry-standard security measures into cutting-edge communication solution

 Organizations can now be confident their communication infrastructure will make their e-business offering more robust and secure

Burlington, MA, United States – 21 October 2003

StreamServe<sup>®</sup> Inc, announced today the launch of StreamServe Enhanced Security, a new component that will radically improve the security, legal enforceability and efficiency of enterprise document exchange.

This latest component will enable organizations to protect data and communicate with a higher degree of legal certainty. StreamServe Enhanced Security is a turnkey solution that enables customers to allocate unique digital credentials to servers, applications and users inside and outside the organization. This means that organizations of all sizes can acquire industry-standard digital encryption, legally enforceable documents and the foundations of a more secure e-business infrastructure.

Dennis Ladd, CTO of StreamServe, said: "Achieving the right balance between creating a secure communication environment and doing business rapidly has long proved a challenge for many organizations. StreamServe Enhanced Security delivers the benefits of embedded protections that meet stringent industry standards. This makes communications safe and legally enforceable without disrupting core business processes or reducing productivity."

StreamServe Enhanced Security provides a sophisticated, yet user-friendly Public Key Infrastructure (PKI) that does not require specialist implementation by high-cost external consultants. It also uses XML and Web Services technology to maximize interoperability and includes the policies, practices and legal agreements needed to render electronic business transactions enforceable in a court of law.

Faced with requirements such as those imposed by the European Directive on Electronic Invoicing, businesses now have limited time to deploy compliant security solutions. Naturally, businesses are reluctant to make major adjustments to their operations. Bolting on the large and complex solutions available from traditional security vendors can be a very long and cost-intensive exercise. StreamServe Enhanced Security provides a long-awaited alternative.

Ladd concluded: "With StreamServe Enhanced Security, organizations can do business with increased confidence now that their communication infrastructure will make their e-business offering more robust and secure."

The new security capability adds another powerful feature to StreamServe Business Communication Platform, a solution that delivers major cost savings and efficiency gains to organizations of all sizes.

## **About StreamServe**

StreamServe Inc. is a leader and innovator in the fast-growing Enterprise Business Communication (EBC) market, with over 4,000 customers worldwide. We are the only organization to provide an independent platform for the two-way exchange of critical business information in any channel or format. Our pioneering approach enables companies to reduce the cost of communicating with their customers, suppliers and employees. It also increases the ROI from enterprise business applications and makes all of their printed and electronic output more personalized and customer-focused.

StreamServe was founded in Sweden in 1995. Today, our solution is distributed and supported in 130 countries. StreamServe alliances include major application vendors, systems integrators and e-business providers such as IBM, SAP and Oracle. StreamServe and Business Communication Platform are trademarks of StreamServe Inc.

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