



14th November 2003

Press Release

Turnover for the H&M Group increased in October 2003 by 10 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	1999/00	2000/01	2001/02	2002/03
December	19	7	10	16
January	13	22	8	18
February	27	16	16	10
March	5	27	16	8
April	18	15	12	12
May	15	20	11	9
June	7	21	19	8
July	10	18	18	8
August	3	26	16	5
September	22	34	8	6
October	5	18	26	10
November	8	20	14	
Whole year	12	20	14	

Sales development in the month of November will be published on 15th December 2003 at 8.30 CET.

Rolf Eriksen
Managing Director

Contact persons:

Carl-Henric Enhörning +46-8-796 5410