



Stockholm 21 November, 2003

## Factum Electronics supplies equipment for digital radio to the Swedish network operator Teracom

Factum Electronics AB, a company in the Effnet Group, has supplied equipment for digital radio according to the DAB standards to Teracom AB.

The equipment, a signaling chain for broadcasting of digital radio, includes audio encoders, service multiplexer and management system. Teracom has bought the equipment in order to offer Swedish Radio a more flexible handling of their digital radio services. Factum Electronics has previously sold similar solutions for digital audio broadcasting to customers in Australia, Canada, Denmark, Hungary, Korea, and Norway.

"The new solution saves time and money for Swedish Radio. At the same time it enables us to make cost savings and limit demands on our resources." says Magnus Rosenberg, Customer Manager at Teracom AB.

"It is very encouraging that Teracom and Swedish Radio invests in the new technology." says Johan Ericsson, Managing Director of Factum Electronics. He continues: "DAB is not only about better audio quality, it also opens up new opportunities for interactive radio and data services. This will have a major impact on the future development of radio".

Factum Electronics is a leading system provider to both large national radio operators and small private radio stations. "DAB by Factum" is now an established concept for user-friendly and flexible systems that include audio encoders, multiplexers, equipment for IP-broadcasting and management systems.

Read more about Factum Electronics at: <u>www.factum.se</u>. Read more about Teracom at <u>www.teracom.se</u>. Read more about DAB (Digital Audio Broadcasting) at: <u>www.worlddab.org</u>

## For further information, please contact:

Hans Runesten, CEO Effnet Group AB, +46 (0)8 564 605 50, +46 (0)702 80 26 26, Johan Ericsson, MD, Factum Electronics AB, +46 (0)13 36 86 15, +46 (0)708 60 48 71

## About Effnet and Factum

Factum Electronics AB is a part of the Effnet Group. The Effnet Group consists of the parent company Effnet Group AB (publ) and three wholly-owned subsidiaries: Factum Electronics AB, Effnet AB, and Wkit Security AB. Factum Electronics AB develops and sells components and systems for digital radio, DAB, and components for digital stereo sound in television broadcasting, NICAM. Effnet AB develops and sells Header Compression software that increases efficiency, speed, and reliability of Internet protocol (IP) traffic in fixed, mobile, and satellite networks. Wkit Security AB sells its in-house developed CD ROM copy protection software, Don't Bother Burn (DBB).

*Effnet Group AB (publ) is traded on Stockholm Stock Exchange's New Market under the EFFN ticker. For more information, visit* http://www.effnet.com