



Press release

New Management for the business unit Pronorm

Heinz Hachmeister (50) has been appointed new Business Unit Manager for Pronorm, and will replace Friedhelm Meyer as of April 1, 2004. Mr Hachmeister is currently responsible for sales and marketing, and has worked in various managerial positions within Pronorm since 1984. Pronorm is part of Nobia's Continental European Operation.

Friedhelm Meyer (63) will be leaving his post as Business Unit Manager on April 1 to start working on Group-wide development projects. Mr Meyer has been Managing Director of Pronorm since 1987 and has led Pronorm's development into a strong and well-known specialist in kitchen interior solutions.

"Heinz Hachmeister has a long experience of the kitchen industry, and will, together with Pronorm's experienced management group, ensure continuity in the unit. I am also very pleased that we will be able to benefit from Friedhelm Meyer's considerable skills and experience of the kitchen industry", Fredrik Cappelen, Nobia's President and CEO, says.

Nobia AB
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For further information, please contact:

Fredrik Cappelen, CEO, Tel: +46 8 440 16 00

Katarina Sivander, Communications Manager, Tel: +46 8 440 16 07

Please also visit our website: www.nobia.se

Nobia is Europe's leading kitchen interiors company. The Group operates in a number of European markets under strong brand names. Nobia's own specialist kitchen stores and franchise stores are responsible for most of the Group's sales. Nobia is leading the consolidation of the European kitchen market and creating profitable growth by making efficiency improvements and acquisitions, taking an industrial approach. The Group had sales of approx. SEK 9.6 billion in 2002 and has around 6,175 employees. Nobia is listed on the Attract 40-section of Stockholmsbörsen's O-list.

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