

Press Release

February 5, 2004

Telia launches broadband telephony

Today (Feb. 5) Telia is launching its Telia Broadband Telephony service. In addition to telephony, the service will feature a chat function, videocalls and the possibility to send messages. Subscribers to the service can make phone calls free to each other, while calls outside the service will cost like an ordinary phone call.

Telia Broadband Telephony is a subscription for the consumer market based on IP that is being offered as a compliment to Telia's fixed telephony service. The Telia Broadband Telephony service requires a broadband connection with a speed higher than 128 Kbit/s upstream and downstream. Customers with Telia Broadband 500, 2000, 8000 and 10 Mbit/s can use the service. With Telia Broadband Telephony, users can make all kinds of phone calls with a headset and their computer (with the exception of 0900 toll numbers in Sweden). Users can also chat in realtime, send e-mail and make videocalls (web camera required).

"Broadband telephony integrates telephony with the computer and makes it easier for our customers to use their broadband service in an even better way," says Marie Ehrling, head of TeliaSonera Sweden. "Customers will be able to call with the next generation of telephony and use exciting new features that connect broadband services with fixed and mobile telephony."

Calls are free between two Telia Broadband Telephony subscribers. Phone calls to fixed and mobile networks are charged at the same rate as for calls made with a Telia Bas subscription. In addition, subscribers pay a one-time entrance fee (SEK 250) and a monthly fee (SEK 80) for Telia Broadband Telephony. Telia will charge no entrance fee during the initial offering. Subscribers without the service, who phone a person with Telia Broadband Telephony, are charged the usual rate for calls to a fixed line phone.

With Telia Broadband Telephony, subscribers are given a phone number with the 075 dialling code (not to be confused with the prefix for mobile numbers). The service is operator-independent and can also be used in broadband-based municipal core networks.

Telia Broadband Telephony can be ordered on Telia's website, through Telia's Customer Service or at Telia retail stores in Sweden. Subscribers access the service with computer software that is downloaded from Telia's website. Customers can manage their subscription on "My Pages", the personal web pages of customers on the Swedish homepage, telia.se.

The Telia Broadband Telephony application has been developed in cooperation with TeliaSonera Finland and the Swedish software company Hotsip AB.

For further information journalists can contact:

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TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of September 2003 TeliaSonera had 11,558,000 mobile customers and 8,025,000 fixed customers and 1,555,000 internet customers in its home markets. Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Exchange, the Helsinki Exchanges and the Nasdaq Stock Market in the USA. Pro forma net sales January-September 2003 amounted to SEK 60,7 billion (EUR 6.8 billion). The number of employees was 26,216
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