



Press release, Cannes, 23 February 2004

## New Cooperation between Effnet AB and PrairieComm, Inc.

At the opening of the 3GSM exhibition, Effnet AB and PrairieComm, Inc. announced a new technology relationship. As of now Effnet's Header Compression technology is available on PrairieComm's PCI5110 UMTS/GPRS/GSM chipsets, PCI5210 UMTS/EDGE/GPRS/GSM chipsets, and all FronTier reference phone platforms.

"We are extremely pleased to announce this groundbreaking cooperation. PrairieComm's FronTier platform based on their leading baseband chipsets and communications software is an excellent platform for integration of our Header Compression software," says Magnus Ryde, Chairman of Effnet Group AB.

PrairieComm's CTO Mark Bapst comments: "PrairieComm believes that success in 3G will be based on delivering a complete solution to the market that allows handset designers to focus on value-added, differentiated features. PrairieComm is excited to work with Effnet to offer their advanced software on PrairieComm's FronTier reference phone platform."

"I am convinced that operators increasingly driven by a focus on improved ARPU and QoS, as well as reduced CAPEX and OPEX will appreciate the added value of the offering presented through our new partnership with PrairieComm", says Hans Runesten, CEO Effnet Group AB.

"UMTS provides a spectrally-efficient and cost-effective means for operators to offer 3G data services and its DSL-like throughput, cellular mobility, and ubiquitous coverage will ignite the consumer's usage of wireless data. This explosive growth in data usage will require an optimized data solution from the chipset through the application layer. PrairieComm is excited to offer Effnet's advanced Header Compression software with PrairieComm's field proven high-speed-data PCI5110 and PCI5210 chipset and protocol stack solutions," comments Jeff Bennett, 3G Marketing Director at PrairieComm.

"This partnership is the result of an increasing interest in the market for Effnet's Header Compression" says Bo Hagerf, President of Effnet AB.

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## About Effnet AB and the Effnet Group

Effnet AB (<u>www.effnet.com</u>), based in Stockholm is part of the Effnet Group AB (<u>www.effnetgroup.se</u>). Effnet AB develops and sells Header Compression software that increases the efficiency, speed and reliability of Internet Protocol (IP) traffic in fixed, mobile and satellite networks. Effnet Group AB (publ) is traded on Stockholm Stock Exchange's New Market under the EFFN ticker.

## About PrairieComm

PrairieComm, Inc. (www.prairiecomm.com), based in Rolling Meadows, II., develops and markets chipsets, embedded software and licensed intellectual property for TDMA, GSM, CDMA, EDGE, and UMTS (WCDMA). PrairieComm's innovative products are at the heart of wireless personal communications providing chipsets for mobile wireless products from the world's leading consumer electronics manufacturers.