## **Ecovision**

## Press release

March 9, 2004

## **Ecovision receives order from Swedish Television regarding financial Internet service**

Ecovision AB, through its business area Ecovision Newmedia, has developed a web service for presentation of financial information at the Swedish Television, SVT.

The web service will become an important part of the new economy section at <a href="svt.se">svt.se</a> and will display market data toghether with financial news from Ticker News Agency.

Ecovision is since 2001 the provider of a technical solution for SVT's financial tele-text service. Ecovision is also providing A-ekonomi with the real-time information system, Ecovision ProTrader.

- "For SVT it is a logical step to add financial market data to our web service, says Kajsa Ericson, head of SVT text and web. Ecovision's total concept including software development, market data content and system operations suits us very well, says Kajsa Ericson."

The new web service from Ecovision is reached at <a href="svt.se/ekonomi">svt.se/ekonomi</a>

Ecovision group revenue in 2003 amounted to 66.3 million SEK and the operating result was 10,6 million SEK. The Ecovision group has 40 employees and has activities in Sweden, Norway, Finland, Denmark and the Netherlands.

Ecovision shares are listed on the Stockholm Stock Exchange, New Market.

The Ecovision Group has the following business areas: Ecovision ProTrader – with real-time financial information, Ecovision Newmedia - developing and operating customized trade- and information services, Ecovision Finansanalys with fincial data to the media sector and the Ticker News Agency, with real-time news for the financial markets.

\_\_\_\_\_

For further information, please contact:

Kajsa Ericson, head of SVT text och web

Per Rastin, Executive Vice President Ecovision AB

tel +46 8 784 76 18 <u>kajsa.ericson@svt.se</u>). tel. +46 31 68 46 63 per@ecovision.se

www.svt.se www.ecovision.se