SAMPO PUBLISHES ANNUAL REPORT AND CORPORATE RESPONSIBILITY REPORT

Sampo has published its Annual Report for 2003. The Annual Report is available at www.sampo.fi/vuosikertomus in Finnish, at www.sampo.fi/annualreport in English, and at www.sampo.fi/arsredovisningar in Swedish. The financial statements of the Group's subsidiaries and the Corporate Responsibility Report 2003 are also available at the above websites.

Distribution of the printed Annual Report will begin on Monday, 22 March 2004. It will be sent automatically to shareholders holding at least 2,000 Sampo plc shares. Printed Annual Reports can be ordered by using the order forms at Sampo's Annual Report websites, by fax at +358 10 516 0051, or by phone at +358 10 516 0042.

SAMPO PLC

Hannu Vuola Head of Group Communications Tel. +358 10 516 0040

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