



Press release, 4 May, 2004.

## **Factum Electronics supplies equipment for DAB to the Danish Radio**

Factum Electronics AB has been awarded a contract to supply equipment for digital radio (DAB) to the Danish Broadcasting Corporation. In 1995 the Danish Radio started its first DAB service and has ever since been on air with DAB. During 2004, Denmark will be the first country in the world where 100 % of the population will be able to receive DAB.

The total value of the order is estimated at around SEK 3,5 million and the equipment will be used for two DAB regions. Factum Electronics AB will deliver systems based on its modular architecture, including audio encoders, data transmissions, multiplexers and management systems. Factum Electronics has previously supplied similar digital radio solutions to customers in Australia, Canada, Denmark, Hungary, Korea, Norway and Sweden.

“Danish Radio has once again chosen equipment from Factum which proves that our focus on customer satisfaction and providing the highest degree of value is highly appreciated by our customers”, says Kenneth Lundgren, MD of Factum Electronics AB.

Factum Electronics AB is a leading DAB system provider to large national broadcasters, network operators and commercial radio stations. "DAB by Factum" is an established concept for user-friendly and flexible systems worldwide.

### **For further information, please contact:**

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### ***About Factum Electronics AB and Effnet Group AB (publ)***

*Factum Electronics AB, a wholly owned subsidiary of Effnet Group AB (publ), is a world leader in the areas of DAB, Digital Audio Broadcasting, and NICAM, digital stereo sound for television broadcasting. Factum develops and sells a wide range of standard system components and custom specified solutions for signal encoding, decoding and processing and serves professional broadcasting customers in more than 40 countries. For more information about Factum, please visit [www.factum.se](http://www.factum.se) and more information about DAB (Digital Audio Broadcasting) is available at [www.worldddab.org](http://www.worldddab.org).*

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