



# Press Release

*For immediate release*

## **Space Applications Centre in India invests in equipment from Digital Vision**

**Stockholm, May 05, 2004** – The State-owned company Space Applications Centre (SAC) in India, has placed an order for Digital Visions transmission pre-processor, DVNR 501 BitSaver. The order is comprised of 6 units for pre-processing of video for satellite uplinks.

BitSaver is the second generation of transmission pre-processors from Digital Vision. The system allows service and program providers to reduce the bitrate required to transmit broadcast quality television channels over satellite, cable and terrestrial network systems.

Space Applications Centre in Ahmedabad, India, conducts space applications research and development. The activities at the center are grouped under satellite communications, remote sensing and meteorological applications, development of communication transponders and remote sensing sensors, and signal image and information processing.

Digital Vision's business concept is to offer state-of-the-art technology and products to clients in film/video, multimedia and the distribution of digital television:

- **Media Mastering**, e.g. the digital mastering of feature films, TV-shows and commercials and the adaptation of these to DVD
- **Media Networking**, the adaptation of images and sound to digital transmission networks

Digital Vision was founded in 1988 and today the company is comprised of the Swedish parent company and a sales company in the U.S. The company is dedicated to the development and the sales and support of systems. Digital Vision is listed on the Stockholm stock-exchange.

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