

Press release

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Sony Ericsson loses top spot

**Sony Ericsson and its T630 handset have fallen from number one in March to fourth place in the Telia Top 10 for April.
Samsung's SGH-E700 is the winner in April.**

Even so, Sony Ericsson, like Nokia, have four phones in the list of best selling handsets. The T610 model has entered the list thanks to improved deliveries. However Nokia have two phones in the top four. Samsung and Siemens have one each in the Top 10 .

“ Unfortunately the deliveries from Sony Ericsson have not come up to customer demands, says Hans Carlsson, marketing director for Telia stores.“

Ranking April	Ranking March	Model	Comments
1	4	Samsung SGH-E700	GO + C
2	3	Nokia 3310	P
3	2	Siemens A52	P
4	<i>New entry</i>	Nokia 3200	C
5	1	Sony Ericsson T630	GO + C
6	7	Nokia 5100	P
7	<i>New entry</i>	Sony Ericsson T610	GO + C
8	9	Sony Ericsson T100	P
9	8	Nokia 3510i	P
10	10	Sony Ericsson T68i	

Abbreviations in comments: P – sales include pay as you go phones, GO – sold preconfigured with Telia GO, C – has inbuilt camera.

Telia are Sweden's largest retail chain within telecoms with 74 stores from Kiruna in the north to Malmö in the south.

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TeliaSonera is the leading communication company in the Nordic and Baltic regions. In December 2003 TeliaSonera had 11 957 000 mobile phone customers (37 610 000 incl associated companies), 8 061 000 fixed line customers (9 160 000 incl associated companies) and 1 631 000 internet customers (1 691 000 incl associated companies). TeliaSonera is listed on the Stockholm and Helsinki exchanges and NASDAQ. Pro forma turnover January-December 2003 was SEK 81.7 bn (EUR 9.01 bn) and had 26,694 employees.