

New agreement between Vattenfall and Framtidsfabriken

On Friday Vattenfall continued its aggressive communication drive by signing an intentional agreement with Framtidsfabriken. The agreement, which runs until next summer and is worth 5.8 million SEK, refers to a platform for the company's external web site including operations.

Apart from work with the company's web site Framtidsfabriken has over a period of more than a year also helped build Vattenfall's organisation for development and maintenance. Now Framtidsfabriken has also been commissioned to deliver an administrative system to support the web site.

"One exciting part of the project is delivering a system that can allow for a decentralised ownership of information combined with centralised brand responsibility. Of course it is also satisfying that Vattenfall, which is one of our strategic customers, is demonstrating its continued and increased confidence in us," says Stefan Jansson, Key Account Manager at Framtidsfabriken.

"The Internet plays a central role in our drive for increased communication and interaction with customers and other players. That's why it's important for us to have a business partner with a combination of high creative ambitions and deep technical competence," says Susanna Uppling, Internet Manager at Vattenfall.

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Framtidsfabriken's business concept is to increase its clients' competitive strength and create new business opportunities in the growing network economy by producing digital and interactive services.

Framtidsfabriken currently consists of 360 co-workers spread over ten offices situated in Gothenburg, Copenhagen, London, Lund, Malmö and Stockholm.

Framtidsfabriken is a general contractor for Internet services to Volvo Car Corporation, Vattenfall, IKEA and Electrolux. Other clients include Astra, GE Capital, the SAAB Group, Tele Danmark and Unibank