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Microsoft chooses Prevas as a Windows Embedded Partner

Prevas Joins Windows Embedded Partner Program

Prevas' know-how in the field of embedded systems offers a critical competitive advantage for customers who develop products with extensive IT content. These embedded systems consist of computers embedded into other devices, such as home electronics, cars, industrial products, medical equipment and defence systems.

An important part of any embedded system is a stable software platform in the form of the operating system. Microsoft offers two operating systems under Windows Embedded and consists of Windows CE and Windows XP Embedded. Together they offer the market a combination of Windows functionality and good real-time performance. Microsoft's operating systems, with modern and efficient development tools, enable customers to develop new systems in a cost effective way.

Prevas has now further strengthened its expertise in the field of embedded systems by recruiting some of the Nordic region's leading experts in Windows Embedded technology.

"We will continue to invest in this interesting growth area," says Anders Englund, CEO of Prevas. "Our ability to implement successful IT projects, linked with sound technical expertise today, places us among the Nordic region's very best developers of embedded systems based on Microsoft's technology," adds Anders Englund.

"When building Windows Embedded solutions, our customers need to be able to take advantage of third-party offerings they know they can trust," said Jane Gilson, group product manager of the Embedded Devices Group at Microsoft Corp. "Partners such as Prevas provide high-quality solutions and services that our joint customers can utilise for their embedded systems requirements."

Microsoft Windows Embedded Partner Program (WEP) is a strategic world wide program focused on providing partners with increased business opportunity, market awareness and technology advantage. The Microsoft WEP is a free program providing numerous benefits devoted to establishing brand awareness, demand generation and strong industry support for its partners.

WEP is dedicated to presenting new and exciting opportunities in the embedded space, building strong markets for partner products, services and solutions while helping bring those solutions to market more quickly and with greater market exposure.

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About Prevas

Prevas, the fixed-price IT project expert, is a project-oriented, hi-tech IT company. Prevas offers consultancy services, products and customer support to companies developing products with a large IT component or needing to streamline or automate their operations.

Prevas' IT solutions are distinguished by a high standard of quality and reliable delivery at a fixed price.

Prevas is listed on the O-list of the Stockholm Stock Exchange.

See also www.prevas.se.