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Wireless LAN over 3G opens new business opportunities for mobile operators

Stockholm, 5 July 2004: Possio AB introduces the first wireless router for 3G networks. By allowing Wireless LAN network users to access Internet via 3G networks, mobile operators can broaden their service offerings by leveraging the success of Wireless LAN. At the same time, operators offering public Wireless LAN access and Enterprises mobilising their workforce will not depend on fixed lines to the Internet any longer.

"With our Wireless LAN over 3G solution users get an ADSL like experience and we are overwhelmed by the number of applications that 3G operators are interested in," says David Thorberg, CEO of Possio. "We enable for example temporary and mobile Wireless LAN access, a new range of M2M applications, innovative local copper loop replacement and access where fixed lines simply aren't available.", continues Thorberg.

Possio successfully launched the second generation of their wireless router in the beginning of 2004, based on their patent filed in 2002 for local to cellular routers. The third generation of the platform is planned for Q3 2004 focusing on residential solutions. "The third generation of the wireless router will make our product offerings complete by spanning both enterprise and residential solutions," says David Thorberg. Possio's business model is to finalise customer specific applications on the generic wireless router platform followed by manufacturing of customer specific configurations based on volume commitments.

"Our current wireless router is built on Possio's unique wireless router platform and supports GPRS, UMTS FDD and UMTS TDD on the WAN side and Wireless LAN, Ethernet and Bluetooth on the user side," says Patrik Nilsson, Product Manager. "We will soon support EDGE, CDMA 1x and iMode, which makes Wireless LAN over 3G an even more exciting opportunity."

About Possio

Possio develop and market Wireless Router products that interconnect between cellular data networking and local wireless technologies like WLAN and Bluetooth.

Possio is a Stockholm based engineering company with more than 20 years of experience in product development within telecom and datacom. Possio develops a programmable Wireless Router that makes it possible to connect PC's, hand-held devices, phones, and other WLAN or Bluetooth-enabled terminals to cellular networks using GSM/GPRS, CDMA or UMTS networks. Possio also manufacture the worlds only integrated GSM Fax as well as PCMCIA cards for GSM/GPRS and GSM-R.