

### PRESS RELEASE

# PANASONIC INTRODUCES BLUETOOTH HEADSET – BHX70

6 July 2004, Panasonic Mobile Communications Co., Ltd., today introduces its Bluetooth headset, perfect for use with the digital camera phone, the X70. Compatible with any device that supports Bluetooth® wireless technology, the BHX70 gives users the freedom to safely and conveniently manage voice calls whilst on the move. The BHX70 is also customisable with a choice of three replaceable covers (orange, silver and dark blue).

The BHX70 supports Bluetooth 1.1 and is activated and managed via the central control button, allowing the user to answer/end phone calls, voice dial, redial and power on and off.

The BHX70 is designed to stay out of sight by fitting around the users' ear. The headset is small and lightweight as it measures 57x36x30mm (hxwxd) and weighs in at 23 grams. It is also reversible, allowing users to wear the headset on either ear.

Prior to use, the BHX70 has to be 'paired' to allow it to be securely linked to the X70 or another compatible device. Conveniently, it can also be charged using an X70 charger.

## Summary Panasonic BH X70

Bluetooth 1.1

Weight 23g

Height 57mm

Width 36mm

Depth 30mm

2 LED colours

Talk time up to 5 hours

Typical standby time up to 125 hours

Typical charging time up to 2 hours

Operating range up to 10 metres

Output power Class 3 (1mW)

For further information, please visit our website www.panasonicmobile.com

#### Photography and review units available on request

#### **About Panasonic Mobile Communications**

Panasonic Mobile Communications Co., Ltd. (PMC), whose headquarters are based in Yokohama, Japan, is a worldwide leader in the development and manufacture of mobile communications products. As one of the main business domains for Matsushita Electric Industrial Co., Ltd., best known for its Panasonic brand digital electronics, PMC has been developing cutting edge technologies since its establishment in 1958, including the world's first 3G video handset for the Japanese market in 2001. PMC is committed in providing added-value solutions to end-users through its mobile communication products. For more information, please visit http://www.panasonicmobile.com or http://www.panasonic.co.jp/pmc

#### **BHX70 Specifications**

#### **General specifications**

Switches 3 (talk, power, volume up/volume down

LED colours 2 (blue/red)

Weight 23g

Typical talk time Up to 5 hours
Typical standby time Up to 125 hours
Typical charging time Up to 2 hours

Bluetooth compliance Bluetooth 1.1 specification

Operating range Up to 10 metres Frequency 2.400 to 2.48 Output power (w) 1mW (Class 3)

Bluetooth profile Headset and Handsfree profiles

Specifications are subject to change without notice. The availability of certain features may be dependent on the manner in which the telephone is used or installed. Kindly refer to your dealer for details. Performance of the telephone is subject to the coverage and availability of service provided by your chosen network operator.

Bluetooth is a trademark of the Bluetooth SIG, Inc. (Special Interest Group). The Bluetooth trademarks are owned by Bluetooth SIG, Inc. USA.

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