

Press Release

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"Top ten" in mobile phone sales at Telia's retail stores in July

As in June, the Nokia 3310 with Telia Refill prepaid card was the best-selling mobile phone for the month of July in Telia's retail stores in Sweden. Sony Ericsson's T230 was the second best-selling handset. The new Sony Ericsson K700i was a new entrant in the top ten list and came in third place. Six out of ten mobile phones on the best seller list for July come from Sony Ericsson.

July ranking	June ranking	Handset model	Note
1	1	Nokia 3310	R
2	5	Sony Ericsson T230	R (+K)
3	New	Sony Ericsson K700i	GO +K
4	2	Sony Ericsson T630	GO + K
5	3	Samsung SGH-E700	GO + K
6	New	Samsung SGH-E710	GO + K
7	New	Sony Ericsson Z1010	GO + K + 3G
8	4	Sony Ericsson Z600	GO + K
9	9	Samsung SGH-X450	R
10	7	Sony Ericsson T610	GO + K

Explanation for abbreviations under Note: R – sold with Telia Refill prepaid card; GO – sold with preconfigured Telia GO subscription; K – with built-in camera, (+K – sold packaged with camera), 3G – for both GSM and 3G networks.

Telia, with 74 stores, is the largest retail chain in Sweden for telecom products and one of Sweden's largest resellers of mobile phones.

For further information journalists can contact: Håkan Ström, Press Manager, TeliaSonera Sweden's Press Office, phone +46 8 713 58 30

TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2003 TeliaSonera had 11,957,000 mobile customers (37,610,000 incl associated companies) and 8,061,000 fixed customers (9,160,000 incl associated companies) and 1,631,000 internet customers (1,691,000 incl associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Exchange, the Helsinki Exchanges and the Nasdaq Stock Market in the USA. Pro forma net sales January-December 2003 amounted to SEK 81.7 billion (EUR 9.01 billion). The number of employees was 26,694.